

since 1909



# TAGS

No matter what kind of tag you need, we have it! Choose the material, size, ink colors and custom features you need and we will make your perfect tag a reality. Our experts will assist you in finding the most cost-effective options for your project.





# It's Easy to Order Your Tags!

**1** Choose the material that best fits your needs. Standard materials are listed on pages 16-18.

**2** Choose one of 12 standard sizes listed on page 15 or specify the custom size you need.

**3** Add custom features such as numbering, barcoding, perforations, punch and patch options, special finishes and wire or string attachments. See pages 14-15 for a full list of features.

**4** Submit your print-ready artwork. Artwork must be in a vector format. Contact us for more information about how to prepare your print-ready artwork.

# Four-Color Process Tags

Capture attention with vivid, full-color tags. Illustrations and photos are beautifully reproduced for a professional look at an affordable price.

For projects that require multiple versions, incorporating black UV inkjet printing into the four-color process provides the perfect solution.

## Popular uses include:

- Reminder cards
- Promotional pieces
- Door hangers
- Product tags



# Cohesive Tags

Cohesive tags are self-adhesive and fold over on themselves for use as wristbands or luggage tags. Our cohesive tag printing capabilities include the option for up to three inks on one side when using inkjet. Available with or without numbering.

## Perfect for:

- Hotels
- Valet services
- Parking services
- Theme parks
- Night clubs
- Ski lodges



# Combination Products

## Multi-Part Tags

Multi-part tags are available in two to five parts, with most part-to-part changes permitted. They are available in carbon interleaved, carbonized bond or carbonless stock. Carbonless multi-part tags are constructed with black image CB, CFB and CF stocks.

## Self-Laminating Tags

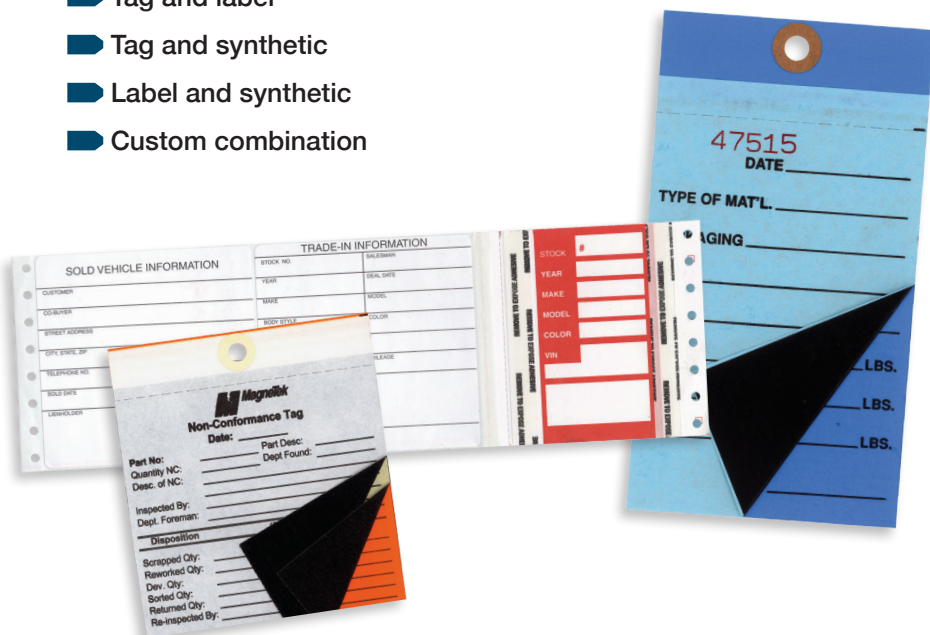
Self-laminating tags have an additional clear polyester part attached. When the backing is removed, this self-laminating flap seals the tag and protects it from tampering, weather and general exposure.

## Dual-Web Tags

Dual-web tags streamline complex tasks by combining two materials into one product. Our experts will work with you to merge the correct materials to create the perfect tag for your needs.

## Popular combinations include:

- Tag and label
- Tag and synthetic
- Label and synthetic
- Custom combination





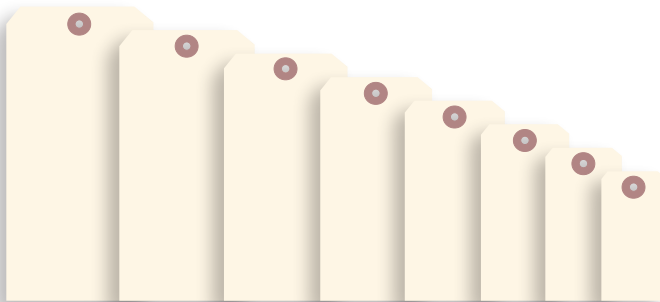
# Stock Tags

Super-efficient and ready for action! Available blank or preprinted, stock tags are the best solution when you need quick communication or identification.

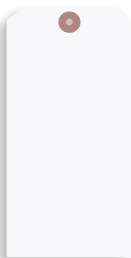
## You Choose:

- **Size** – Most stock tags come in sizes 1 – 8; ask for information about larger sizes
- **Color** – Styles shown are available in many colors, including fluorescents
- **Material** – 10 or 13 pt. manila, 13 pt. CSU and Tyvek®

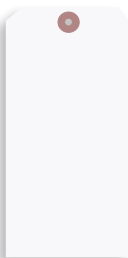
Contact us to learn more about the many options available.



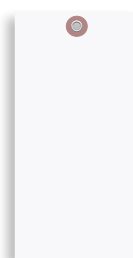
10 pt. and 13 pt. Manila, sizes 1-8



10 and 13 pt.  
Bleach  
White



13 pt. CSU  
White



Tyvek® with  
metal eyelet

DuPont™ Tyvek® and Tyvek Brillion® are trademarks or registered trademarks of E.I. du Pont de Nemours or its affiliates. All rights reserved.

***Wire and string attachments may be added for an additional charge.***

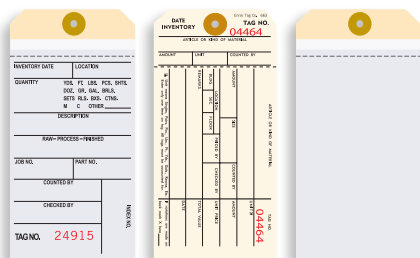


13 pt. CSU available in multiple colors

*Multiple colors are great for color-coded organizational tags.*



## Fluorescent colors



## Inventory Tags



**Blank Merchandise Tags**  
13 pt. CSU

***Call for information about other stock tag options.***

## Special Die Cuts

Let your imagination run wild with the thousands of dies we have available, or create something truly unique with a custom die-cut tag made just for you. Die-cut tags can be printed in up to eight colors on a wide variety of stocks, including weather and water-resistant materials.

Popular uses for special die cuts include:

- Promotional tags
- Door and rear-view mirror hangers
- Rotary file cards
- Delivery tags



# Special Materials

Some tags have it rough. In industries that involve difficult environments or extreme conditions, ordinary tags won't cut it. We offer special materials for maximum durability, ensuring your tags will endure the elements.

Special materials are perfect for:

- Forestry
- Door and rear-view mirror hangers
- Scratch-off cards
- Delivery tags



We are a preferred printer of DuPont™ Tyvek® heavy materials. Tyvek is weather, water and tear resistant and still easy to write and print on. Tyvek is available with metal eyelets and square or clipped corners in the colors shown here:



DuPont™ Tyvek® and Tyvek Brillion® are trademarks or registered trademarks of E.I. du Pont de Nemours or its affiliates. All rights reserved.

# Numbering & Variable Imaging •

Variable imaging allows printed information to change from one tag to the next without slowing production. This enables tags that maximize efficiency and organization within your business. ION deposition, or inkjet printing, makes numbering and barcoding possible on almost any type of tag.

Barcodes are a popular way to track and control important variable information. Consecutive numbering is available in sizes from 1/16" to 4".

Incorporating black UV inkjet printing is a perfect solution for jobs that require multiple version changes. It also provides a cost-effective solution for short-run projects.

## Popular uses include:

- Parking permits
- Inventory control
- Information transfer
- Order tracking
- Property identification



# Continuous & Roll Tags

## Continuous Tags

Continuous tags are available in many sizes, single or multi-part, in rolls or fan folded.

### Special features include:

- Back printing
- Punching
- Numbering
- Barcoding
- Extra perforations
- Up to eight-color printing

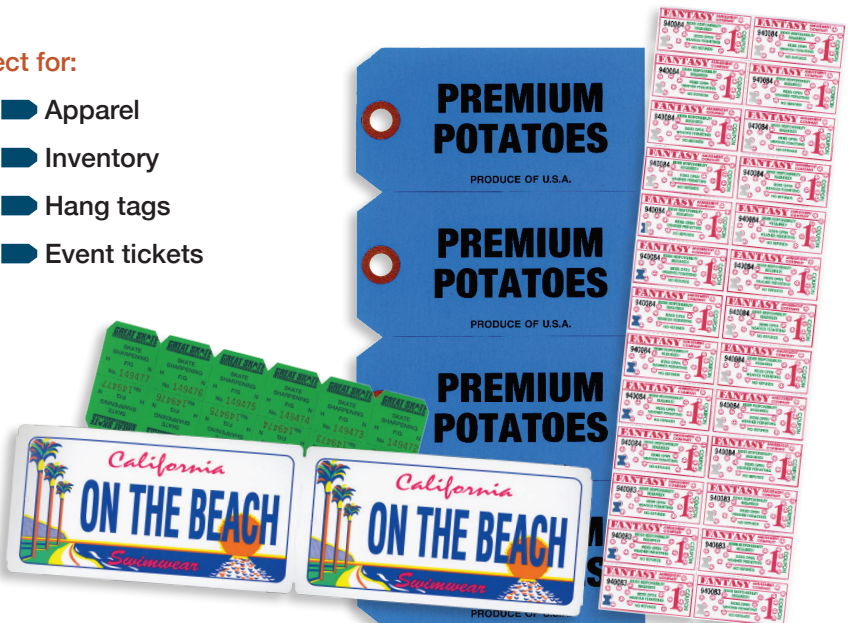


## Roll Tags

Roll tags are designed for convenience, accommodating both handwritten and thermal-printed information. A variety of shapes, sizes and special punching options are available.

### Perfect for:

- Apparel
- Inventory
- Hang tags
- Event tickets



# Custom Capabilities

When customized to meet the specific needs of your business, tags can be a valuable tool. From organization to tracking, our expert team will help you match features with function.

## Custom options include:

- Punches
- Patches
- Metal eyelets
- Perforations
- String attachments
- Wire attachments
- Pressure-sensitive tape
- Varnish and strip lamination
- Numbering and barcoding

## Punch and patch\* options:

- 3/8" metal eyelet; 1" Mylar® patch
- 3/8" metal eyelet; 5/8" patch
- 3/16" or 1/4" punch; 9/16" or 5/8" patch
- 3/8" punch; 5/8" patch
- 3/16" or 1/4" metal eyelet; 9/16" or 5/8" patch
- 5/8" punch; 1" patch

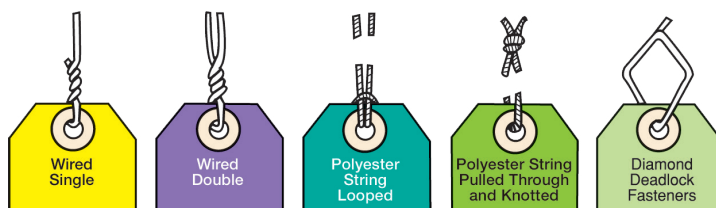
## Perforations:

Up to 18 different horizontal or vertical perforations are available.

\*Patch stock color and patch size at discretion of manufacturer

### Wires, strings and other attachments:

- No. 26 steel wired – double 12" (standard)
- No. 6 polyester string – looped or knotted
- Elastic string – knotted 3" hole to knot
- 12" x #9 loose string
- 12" x 21, 23 or 26 ga. loose galvanized wire
- 12" x 21 or 23 ga. copper wire
- 12" x 26 ga. stainless wire
- Other wires and strings available



### Standard tag sizes:

- #1 – 2¾" x 1⅜"
- #2 – 3¼" x 1⅝"
- #3 – 3¾" x 1⅞"
- #4 – 4¼" x 2⅛"
- #5 – 4¾" x 2⅜"
- #6 – 5¼" x 2⅝"
- #7 – 5¾" x 2⅞"
- #8 – 6¼" x 3⅛"
- #9 – 7½" x 3⅝"
- #10 – 8½" x 4⅛"
- #11 – 9½" x 4⅝"
- #12 – 10½" x 5⅛"

# Tag Materials

## Uncoated Paper

**DIP** – An economical, lightweight paper available in 8 and 10 pt. in a variety of colors.

**Common uses:** inventory, clearance and other short-term tags.

**Bleached White/SU Manila** – Similar to DIP in appearance and texture. Available in 8, 10 and 13 pt. weights in bleached white and manila and in 15 pt. manila.

**Common uses:** continuous and standard tags.

**Bond** – A lightweight paper material used in carbon interleaved multi-part or manifold tags. Accepts pen, pencil and carbon transferred information and is usually the first part of a multi-part tag.

**Common uses:** inventory tags, parking permits, repair tags, equipment identification and tracking tags.

## Coated Paper

**CSU** – A fully-coated paper stock available in a variety of colors in 10, 13 and 15 pt. weights. An excellent choice when high-quality print is required.

**Common uses:** tracking tags, product ID tags, danger and warning tags.

**Glo-Brite** – A 13 pt. coated stock paper available in seven fluorescent colors: red, orange, chartreuse, green, pink, blue and purple.

**Common uses:** tags that require maximum visibility.

## Gloss-Coated Stock Material

**Semi-Gloss** – A white ultra-smooth, semi-gloss stock. Coated on one side in 8, 10 and 12 pt. weights, or coated two sides in 10 pt. weight. Provides excellent print quality for prime tag applications.

**Common uses:** shelf talkers, product ID tags, membership tags and game cards.

**Laser Card Stock** – A white, 90# index stock that is lightweight enough for laser printers, yet durable enough for special tag or postcard applications.

**Common uses:** bag tags, index cards, postcards, raffle ticket stock and CD/DVD jewel case inserts.

### Water Resistant

**Permafiber®** – Available in 6 pt. color and 6, 10 and 13 pt. white. Can be written on with a ballpoint pen.

**Common uses:** short-term outdoor tags.

**Vinyl** – A very durable synthetic stock available in 10 and 15 pt. Available in different colors in 10 pt., white only in 15 pt. May be written on with permanent ink.

**Common uses:** industrial tags.

**Polyart®** – A highly-durable premier synthetic paper. Available in 7 and 10 pt. white. Water, oil, grease and tear resistant with an average outdoor lifespan of 1½ years. It is compatible with flexo, thermal transfer and dot matrix printers and has printing characteristics of a fine-coated paper. Accepted by the FDA for direct food contact.

**Common uses:** nursery tags, lumber tags and industrial tags.

### Heavy Duty Stock Materials

**DuPont™ Tyvek®** – Extremely durable spun bonded olefin stock. Available in 1079 and 1085 white. Accepts printing and tinting well. Easy to write on while still being weather, water and tear resistant.

**Common uses:** lumber, danger, ready-to-rent, hang tags, law enforcement, ski tags, tree tags, hunting licenses and wrist bands.

**Valeron®** – A weather-, water-, chemical- and tear-resistant white-coated stock made of laminated polyethylene. Offers excellent durability while providing high print quality, including barcode printability.

**Common uses:** logging tags and industrial tags.

### Specific Papers for Printer Applications

**90# Index** – Designed for demanding desktop laser and inkjet printer applications.

# Tag Materials

**Direct Thermal** – A heat-sensitive tag stock designed to run through direct thermal printers.

**Common uses:** roll tags, thermal image tags and event tags.

**Thermal Transfer** – A white tag stock specifically designed to run through a thermal transfer printer. Possesses superior high-density barcode printability and provides an excellent surface for primary graphics.

**Common uses:** apparel, hang tags and roll tags.

## Carbonized Paper

Carbonized bond paper is available in white on one side and black carbon on the opposite side. A smudge-free sheet produces a sharp iUact image.

## Carbonless Paper

**CB (back image transfer)** – Usually the first part of a multi-part tag, carbonless paper material is available in five colors.

**CFB (front and back image transfer)** – Usually the middle parts of a multi-part tag, carbonless paper material is available in five colors.

**CF (front image transfer)** – Usually the last part of a multi-part tag, carbonless tag material is available in white or manila.





**Stock**  
**Cohesive**  
**Four-Color Process**  
**Die Cut**  
**Custom**  
**Door Hangers**  
**Dual Web**  
**Continuous**  
**Cut Sheet**  
**Foil**  
**Integrated**  
**Rolls**  
**Multipart**  
**Self Laminating**  
**and MORE!**

