



CATALOG 2025/26

 **Admore®**  
Presentation Folders & More



## BACK IN 1947...

Norman Humphrey, a Detroit envelope salesman, works his territory. Over and over he hears "Don't you have a stronger envelope that will last longer?" So, with dogged determination (and probably some duct tape) he creates the first DOCUMENT FOLDER! A folder company named ADMORE® is born. This is the very same 01-01 folder we still sell today.



Original  
Company Logo



## WE ARE THE ORIGINAL!

Packard may be credited with developing the first automobile storage box, but it was Admore that created the first glove box folder. That's right! Chances are you or someone in your family has received this classic "Red Square" auto owner's document folder...and it's as popular today as it was in the 1950's.



# WE LOVE FOLDERS

Yes, it's easier to just offer a 9" x 12" folder and stay in a standard set-up all day. But where's the fun in that? Through the years, we have continued to innovate processes to bring you the largest selection of folder styles in the industry. From the most basic to the incredibly complex, we do them all. But, not every new product was successful...probably the reason you've never heard of the "Desk All".



## THE PLEASURE IS OURS

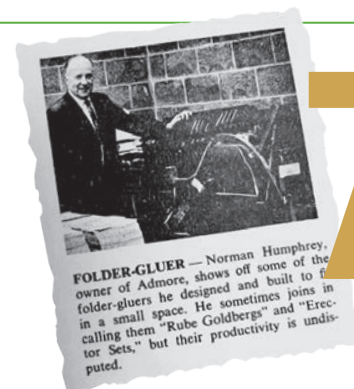
Admire products have been used by Fortune 500 companies, major league sport teams, even by U.S. presidents. One of our travel folders made an appearance in a TV episode of *The Sopranos*. We are especially proud to have manufactured the official White House Christmas card in 2013 and 2023. Still, we most enjoy seeing our folders used by every day companies from every corner of the United States.



## 75+ YEARS OF FOLDER MAKING

When we started making folders in 1947, they were glued & folded by hand. Commercial printers started dabbling in folders in the 80's when folding equipment became available. And Admore? We never dabbled. We built our own folding equipment – decades before.

Today, the process has changed, but our pledge to you remains the same. To produce a fine quality product that proudly represents your company. We can only imagine what the next 75 years will bring!



**75**  
**YEARS**  
1947–2022




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## NEW! PRODUCTS

Want to see what's new?  
Watch for this symbol and you'll find it!

## Expect MORE. Get MORE.

 Look for this icon for helpful tips,  
marketing advice and additional information.



**You LOVE it...**

...and you keep buying it.  
So we've tagged it with a little red heart.

**Admore® and ColorWorx® products  
are sold only through qualified dealers.**



Prices shown are effective March 1, 2025  
Prices, conditions and specifications are subject to  
change without notice.

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without the prior consent of Admore® is prohibited.  
ColorWorx® is a product line of Admore®.



# 24 HOUR FOLDER

24 HR  
SHIP

*Order Today. Ships Tomorrow.  
Ground shipping included in the price!*

## Product Specifications

- 9" x 12" (square corners) with two 4" pockets
- Four corner card slots in the right pocket only
- Printed in four color process on the front & back cover, plus pockets (4/0)
- Gloss aqueous coating only
- Orders are run to standard color densities

## Stock Choices

- White coated stocks (C1S or C2S) recommended
- Base stocks included in price
- Additional charge for other stock groups

## Schedule Requirements

- Complete order information and art file must be received by NOON ET (M-F) and order ships the next day (without proof)
- Submit art on template, follow art guidelines
- Service not provided on weekends/holidays
- Proof requires additional production time



08-96-4CP



08-96-4CP



08-96-4CP

**UPS Ground Shipping Included in Price!**  
One location within contiguous USA only



08-96-4CP

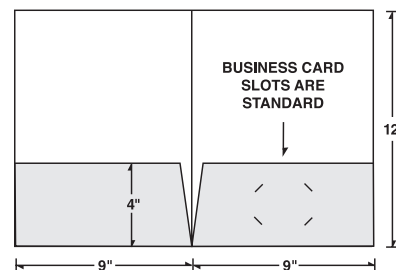
**SHIPS  
NEXT  
BUSINESS  
DAY!**

## 24 HR FOLDER

♥ 08-96-4CP

Prints in four color process

Price: shown below



**UPS Ground Shipping included to ONE location within the contiguous USA only.**

24 HOUR FOLDER - BASE STOCK PRICE	50	100	250	500	1000	1500	2000	2500	3000	4000	5000
08-96-4CP Four Color Process <b>24 Hours</b>	12.516	7.282	3.421	2.146	1.488	1.273	1.146	1.060	1.002	0.901	0.839
<b>OPTIONS: ADD TO BASE</b>											
Group A Stocks	0.412	0.368	0.256	0.183	0.161	0.152	0.148	0.146	0.141	0.139	0.137
Group B Stocks	0.662	0.592	0.419	0.310	0.273	0.256	0.249	0.242	0.236	0.232	0.229
Group C Stocks	1.012	0.941	0.645	0.463	0.408	0.381	0.372	0.361	0.350	0.346	0.341
Group F Stocks	1.812	1.742	1.452	1.438	1.396	1.371	1.357	1.343	1.333	1.319	1.305
Aqueous Coating - Flood Gloss	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE

(R) Price shown is per piece





## 100% RECYCLED FOLDER

Send a clear message.... "I support Recycling!"  
Ground shipping included in the price!

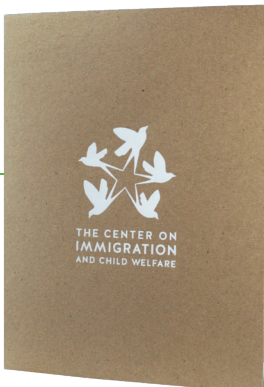


08-96-ECO-1PMS



< 08-96-ECO-2PMS

**UPS Ground Shipping Included in Price!**  
One location within contiguous USA only



08-96-ECO-FOIL  
with Non-Metallic White foil

08-96-ECO-4CP >



08-96-ECO-FOIL  
with Non-Metallic Black foil



### Product Specifications

- 9" x 12" (square corners) with two 4" pockets
- Four corner card slots in the right pocket only

### Stock Choices (included in price)

- 100% PC 18 pt. Eco Brown Kraft
  - unbleached with visible recycling fleck - individual sheets may vary in color
- 100% PC 80 lb. Eco White Smooth

### Printing: one or two PMS color(s)

- Copy on the front & back cover, plus pockets
- No heavy ink coverage limited to 35% ink coverage
- **5 production days (without proof)**

### Printing: Four Color Process

- Only on 100% PC 80 lb. Eco White Smooth
- Orders are run to standard color densities
- Copy on the front & back cover, plus pockets
- No heavy ink coverage limited to 35% ink coverage
- **3 production days (without proof)**

### Foil Stamped

- One standard foil color
- Front cover, one area up to 15 sq. inches
- **3 production days (without proof)**

### Schedule Requirements

- Complete order information and art file must be received by NOON ET (M-F)
- Submit art on template, follow art guidelines
- Service not provided on weekends/holidays
- Proof requires additional production time

## 100% PCW RECYCLED FOLDER 08-96-ECO

Price: shown below

### Eco White



80 lb.  
100%

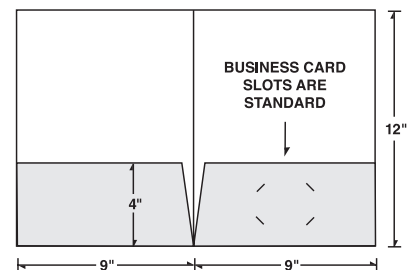


### Eco Kraft



18 PT  
100%

Indicate stock choice when ordering



**UPS Ground Shipping included to ONE location within the contiguous USA only.**

100% RECYCLED FOLDERS - BASE STOCK PRICE	50	100	250	500	1000	1500	2000	2500	3000	4000	5000
08-96-ECO-4CP Four Color Process (White Only) <b>3 Production Days</b>	13.179	7.874	3.840	2.456	1.761	1.529	1.396	1.302	1.238	1.132	1.069
08-96-ECO-1PMS No Heavy Coverage <b>5 Production Days</b>	N/A	5.779	3.122	1.928	1.466	1.258	1.210	1.164	1.127	1.056	1.020
08-96-ECO-2PMS No Heavy Coverage <b>5 Production Days</b>	N/A	7.865	3.959	2.385	1.742	1.447	1.376	1.311	1.257	1.165	1.106
08-96-ECO-FOIL One Area up to 15 sq. in. <b>3 Production Days</b>	8.871	5.177	3.080	1.973	1.583	1.365	1.282	1.249	1.149	1.074	1.044

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.



# QUICK-SHIP ECONOMY FOLDER

Includes  
Ground  
Shipping

*One standard folder. Choose plain, printed, foil stamped, embossed or debossed.  
Ground shipping included in the price!*

## Product Specifications

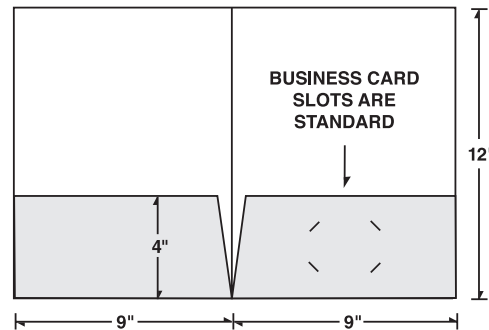
- The industry's most popular folder – 9" x 12" (square corners) with two 4" pockets
- Four corner card slots in the right pocket only
- Available plain, printed, foil stamped, embossed or debossed

## Stock Choices

- Base stocks included in price
- Additional charge for other stock groups
- Soft-Touch Folder: Semi-gloss stocks only

## Schedule Requirements

- Complete order information and art file must be received by NOON ET (M-F)
- Submit art on template, follow art guidelines
- Service not provided on weekends/holidays
- Proof requires additional production time



## QUICK-SHIP ECONOMY FOLDER

♥ 08-96

### Available options:

- Plain, no imprint
- Four color process + Soft-Touch AQ
- One PMS color, 35% ink coverage + Gloss AQ
- Two PMS colors, 35% ink coverage + Gloss AQ
- Foil Stamped, one area up to 15 sq. inches
- NEW!** - Embossed, one area up to 15 sq. inches
- NEW!** - Debossed, one area up to 15 sq. inches

Price: shown below

**UPS Ground Shipping Included in Price!**  
One location within contiguous USA only

✓ **Soft-Touch coating adds a soft or suede-like feel**

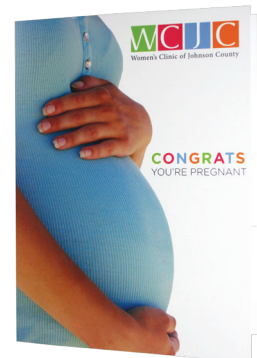


08-96-SOFT

## FOUR COLOR PROCESS PRINTED + SOFT-TOUCH 08-96-SOFT

- Front & back cover, plus pockets
- Orders are run to standard color densities
- Includes overall SOFT-TOUCH aqueous coating only
- Soft-Touch coating can alter or matte color appearance
- White Semi-gloss stocks only
- See schedule requirements above
- **7 production days (without proof)**

Price: shown below



08-96-SOFT

**UPS Ground Shipping included to ONE location within the contiguous USA only.**

QUICK SHIP ECONOMY FOLDERS - BASE STOCK PRICE		50	100	250	500	1000	1500	2000	2500	3000	4000	5000
08-96-PLAIN	<b>24 Hours</b>	6.629	3.857	2.223	1.431	1.078	0.945	0.906	0.885	0.794	0.745	0.724
08-96-SOFT 4CP + Soft Touch AQ	<b>7 Production Days</b>	N/A	N/A	5.013	3.036	2.004	1.647	1.450	1.337	1.254	1.103	1.012
08-96-1PMS No Heavy Coverage	<b>5 Production Days</b>	N/A	5.187	2.703	1.619	1.193	1.002	0.960	0.921	0.891	0.825	0.791
08-96-2PMS No Heavy Coverage	<b>5 Production Days</b>	N/A	7.273	3.540	2.075	1.469	1.191	1.126	1.069	1.021	0.933	0.877
08-96-FOIL One Area up to 15 sq. in.	<b>3 Production Days</b>	8.208	4.586	2.661	1.664	1.310	1.109	1.033	1.006	0.913	0.842	0.815
08-96-EMBOSS One Area up to 15 sq. in.	<b>7 Production Days</b>	8.208	4.586	2.661	1.664	1.310	1.109	1.033	1.006	0.913	0.842	0.815
08-96-DEBOSS One Area up to 15 sq. in.	<b>7 Production Days</b>	8.208	4.586	2.661	1.664	1.310	1.109	1.033	1.006	0.913	0.842	0.815
OPTIONS: ADD TO BASE												
Group A Stocks		0.412	0.368	0.256	0.183	0.161	0.152	0.148	0.146	0.141	0.139	0.137
Group B Stocks		0.662	0.592	0.419	0.310	0.273	0.256	0.249	0.242	0.236	0.232	0.229
Group C Stocks		1.012	0.941	0.645	0.463	0.408	0.381	0.372	0.361	0.350	0.346	0.341
Group D Stocks		1.477	1.358	0.944	0.678	0.598	0.565	0.551	0.535	0.522	0.518	0.516
Group E Stocks		1.647	1.514	1.161	1.075	1.022	1.015	1.006	0.996	0.989	0.980	0.971
Group F Stocks		1.812	1.742	1.452	1.438	1.396	1.371	1.357	1.343	1.333	1.319	1.305
Group G Stocks		2.133	2.095	1.829	1.810	1.762	1.762	1.762	1.762	1.762	1.762	1.762
Aqueous Coating - Flood Gloss (on PMS print orders)		FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE

(R) Price shown is per piece



# QUICK-SHIP ECONOMY FOLDER



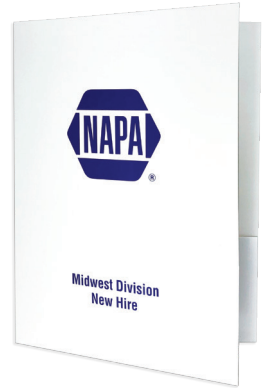
08-96-2PMS

## PMS PRINTED

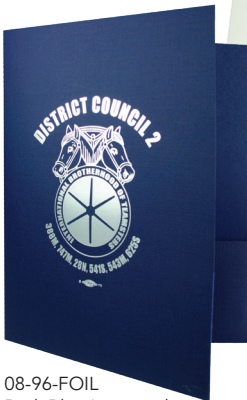
### ♥ 08-96-1PMS or 08-96-2PMS

- One or two PMS ink color(s)
- Provides spot color accuracy
- Front & back cover, plus pockets
- No heavy coverage – max. 35% ink coverage
- FREE overall GLOSS aqueous coating only
- See schedule requirements page 4
- **5 production days (without proof)**

Price: see page 4



08-96-1PMS



08-96-FOIL  
Dark Blue Linen with  
Metallic Silver foil



< 08-96-FOIL  
White Linen with  
Metallic Treasure foil



< 08-96-FOIL  
New Black Felt  
with Non-Metallic White foil

## FOIL STAMPED

### ♥ 08-96-FOIL

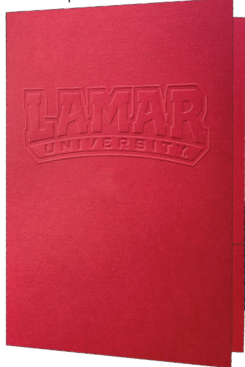
- One standard foil color
- Front cover, one area up to 15 sq. inches
- See schedule requirements page 4
- **3 production days (without proof)**

Price: see page 4



08-96-FOIL  
Deep Black Linen  
with Metallic Gold foil

08-96-EMBOSS  
Red Hopsack



08-96-EMBOSS  
Deep Blue Hopsack



< close-up view EMBOSS  
lifts up from paper surface

## EMBOSSED

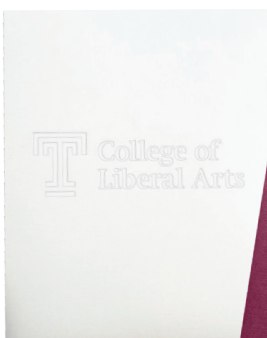
### NEW! 08-96-EMBOSS

- Blind emboss
- Front cover, one area up to 15 sq. inches
- See schedule requirements page 4
- **7 production days (without proof)**

Price: see page 4



08-96-EMBOSS  
Deep Pine Linen



08-96-DEBOSS  
White Linen

08-96-DEBOSS  
Burgundy Linen



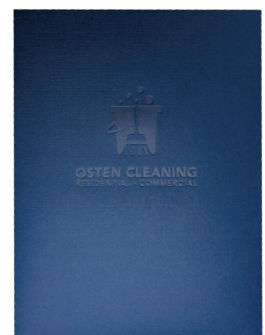
< close-up view DEBOSS  
presses into paper surface

## DEBOSSED

### NEW! 08-96-DEBOSS

- Blind deboss
- Front cover, one area up to 15 sq. inches
- See schedule requirements page 4
- **7 production days (without proof)**

Price: see page 4



08-96-DEBOSS  
Dark Blue Linen

# OUR BEST SELLING FOLDERS



*We sell a lot of these folders! 9" x 12" round or square corners;  
one or two pockets – at a LOWER price – MORE value for you!*

## Product Specifications

- Available printed, foil stamped, embossed or debossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- A variety of card slots, brochure slits & other pocket options are available FREE – see page 24 or refer to design templates

## Production Schedule

- Four color process (4/0) or foil stamp: 5 production days
- 1 - 4 PMS colors, emboss or deboss: 7 production days

## Other Options

- 7 - 10 production days
- Soft-Touch aqueous coating: add 2 production days
- Spine Attachments: add 3 - 5 production days



08-01 printed 2PMS (2/1)



08-28 printed 2PMS >



08-28  
foil stamp + emboss  
Dark Blue Linen with  
Metallic Gold foil

**You save when you shop these items!**  
These products offer our best value with many options.

BEST SELLING FOLDERS - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	2.976	1.738	1.199	0.992	0.920	0.877	0.844	0.704	0.647	0.602
Print Two PMS Colors - No Heavy Coverage	3.799	2.188	1.471	1.178	1.084	1.022	0.973	0.788	0.723	0.671
Four Color Process	3.306	2.053	1.399	1.207	1.085	0.999	0.938	0.771	0.695	0.625
Foil Stamp or Emboss or Deboss - One Area up to 36 sq. in.	2.539	1.672	1.191	1.043	0.982	0.941	0.907	0.781	0.729	0.689
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	3.988	2.473	1.668	1.426	1.307	1.249	1.209	1.040	0.977	0.922
OPTIONS: ADD TO BASE										
Additional PMS Color/Heavy Ink Coverage (per side)	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.070
Four Color Process (2nd side)	2.109	1.076	0.634	0.479	0.394	0.339	0.311	0.241	0.209	0.206
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.466	0.242	0.133	0.096	0.077	0.064	0.056	0.041	0.030	0.026
Group A Stocks	0.256	0.183	0.161	0.152	0.148	0.146	0.141	0.137	0.134	0.133
Group B Stocks	0.419	0.310	0.273	0.256	0.249	0.242	0.236	0.229	0.225	0.222
Group C Stocks	0.645	0.463	0.408	0.381	0.372	0.361	0.350	0.341	0.330	0.323
Group D Stocks	0.944	0.678	0.598	0.565	0.551	0.535	0.522	0.516	0.506	0.502
Group E Stocks	1.161	1.075	1.022	1.015	1.006	0.996	0.989	0.971	0.961	0.952
Group F Stocks	1.452	1.438	1.396	1.371	1.357	1.343	1.333	1.305	1.291	1.277
Group G Stocks	1.829	1.810	1.762	1.762	1.762	1.762	1.762	1.762	1.762	1.762
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Aqueous Coating - Flood Soft-Touch (on print orders)	1.593	0.890	0.516	0.374	0.303	0.278	0.252	0.173	0.160	0.147
UV Coating - Flood High Gloss	0.638	0.388	0.239	0.206	0.195	0.171	0.159	0.148	0.146	0.131
Lamination - Gloss	0.832	0.539	0.442	0.392	0.369	0.365	0.362	0.353	0.346	0.346
Lamination - Matte	1.043	0.825	0.652	0.603	0.576	0.562	0.555	0.539	0.530	0.523
Lamination - Soft-Touch	1.274	0.958	0.781	0.720	0.691	0.672	0.661	0.637	0.625	0.620
Spine Attachments (white card stock or matching - see page 24)	1.234	1.214	1.204	1.178	1.173	1.171	1.166	1.158	1.151	1.128

(R) Price shown is per piece





# OUR BEST SELLING FOLDERS

08-01 printed 4CP



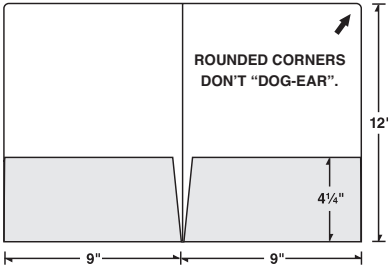
^ 08-01  
blind embossed on  
Red Hopsack



ROUND CORNERS TWO POCKETS  
♥ 08-01

Price: see page 6

< 08-01 printed 2PMS  
on Eco Kraft 100% ♻️



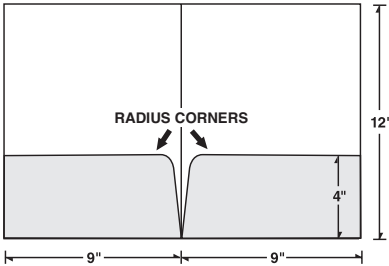
08-428 printed 4CP



RADIUS POCKET CORNERS  
**NEW! 08-428**  
Two pockets

Price: see page 6

< 08-428 foil stamped  
Dark Blue Linen with  
Metallic Gold foil



< 08-28 printed 4CP (4/4)



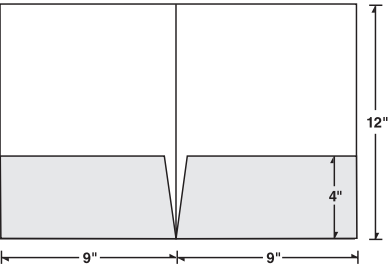
08-28 blind emboss >  
Sterling Gray Linen



SQUARE CORNERS TWO POCKETS  
♥ 08-28

Price: see page 6

< 08-28 printed 1PMS



08-29 printed 2PMS (2/2)

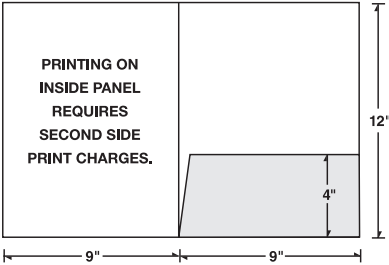


SQUARE CORNERS ONE POCKET  
♥ 08-29

Right pocket only

Price: see page 6

< 08-29 printed 4CP (4/4)  
for optional stepped inserts see page 25



# STANDARD LARGE FOLDER STYLES

*MORE than a folder! Present your materials, reinforce name recognition & build brand identity.*

## Product Specifications

- Available printed, foil stamped, embossed or debossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- A variety of card slots, brochure slits & other pocket options are available FREE – see page 24 or refer to design templates

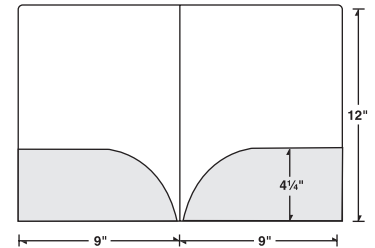
## Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 2 production days
- Spine Attachments: add 3 - 5 production days



## TWO CURVED POCKETS ♥ 08-63

Price: shown below



STANDARD LARGE PRESENTATION FOLDERS - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	3.240	1.892	1.295	1.071	0.994	0.948	0.916	0.766	0.701	0.653
Print Two PMS Colors - No Heavy Coverage	4.063	2.342	1.566	1.256	1.158	1.093	1.044	0.850	0.777	0.723
Four Color Process	3.748	2.356	1.619	1.366	1.213	1.111	1.042	0.852	0.767	0.694
Foil Stamp or Emboss or Deboss - One Area up to 36 sq. in.	2.803	1.826	1.287	1.122	1.056	1.012	0.979	0.843	0.783	0.741
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	4.252	2.627	1.764	1.505	1.381	1.321	1.281	1.102	1.031	0.974
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.070
Four Color Process (2nd side)	2.109	1.076	0.634	0.479	0.394	0.339	0.311	0.241	0.209	0.206
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.466	0.242	0.133	0.096	0.077	0.064	0.056	0.041	0.030	0.026
Group A Stocks	0.256	0.183	0.161	0.152	0.148	0.146	0.141	0.137	0.134	0.133
Group B Stocks	0.419	0.310	0.273	0.256	0.249	0.242	0.236	0.229	0.225	0.222
Group C Stocks	0.645	0.463	0.408	0.381	0.372	0.361	0.350	0.341	0.330	0.323
Group D Stocks	0.944	0.678	0.598	0.565	0.551	0.535	0.522	0.516	0.506	0.502
Group E Stocks	1.161	1.075	1.022	1.015	1.006	0.996	0.989	0.971	0.961	0.952
Group F Stocks	1.452	1.438	1.396	1.371	1.357	1.343	1.333	1.305	1.291	1.277
Group G Stocks	1.829	1.810	1.762	1.762	1.762	1.762	1.762	1.762	1.762	1.762
Upcharge: 08-06, 08-08, 08-30, 08-32, 08-33, 08-55	0.548	0.483	0.401	0.398	0.389	0.372	0.353	0.348	0.339	0.322
Upcharge: 08-61, 08-80, 08-81, 08-82, 08-83	0.548	0.483	0.401	0.398	0.389	0.372	0.353	0.348	0.339	0.322
Upcharge: 08-57, 08-58, 08-59	1.972	1.152	0.740	0.702	0.678	0.633	0.626	0.595	0.552	0.514
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Aqueous Coating - Flood Soft-Touch (on print orders)	1.593	0.890	0.516	0.374	0.303	0.278	0.252	0.173	0.160	0.147
UV Coating - Flood High Gloss	0.638	0.388	0.239	0.206	0.195	0.171	0.159	0.148	0.146	0.131
Lamination - Gloss	0.832	0.539	0.442	0.392	0.369	0.365	0.362	0.353	0.346	0.346
Lamination - Matte	1.043	0.825	0.652	0.603	0.576	0.562	0.555	0.539	0.530	0.523
Lamination - Soft-Touch	1.274	0.958	0.781	0.720	0.691	0.672	0.661	0.637	0.625	0.620
Spine Attachments (white card stock or matching - see page 24)	1.234	1.214	1.204	1.178	1.173	1.171	1.166	1.158	1.151	1.128

(R) Price shown is per piece



# STANDARD LARGE FOLDER STYLES



08-65-CON printed 4CP

## STANDARD CONFORMER®

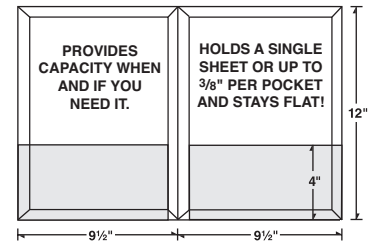
♥ 08-65-CON

Holds up to 3/8" per pocket

Price: see page 16

✓ Ships flat to save on shipping & storage.

Conformer® is a registered trademark of Conformer® Products. Trademark statement will appear on product.



08-02 Deep Black Linen with Metallic Silver foil

## BACKBONE 08-02

1/2" double score backbone (shown)

♥ 08-03

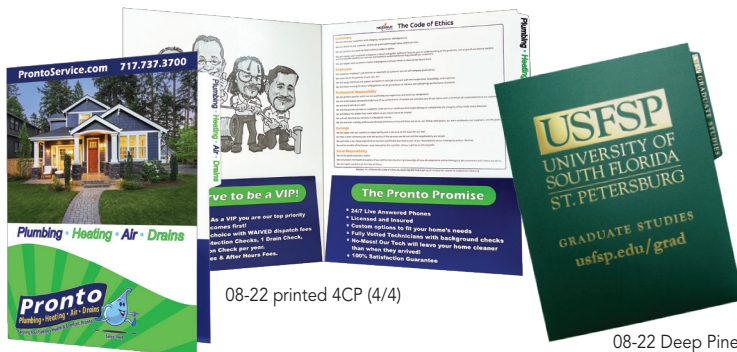
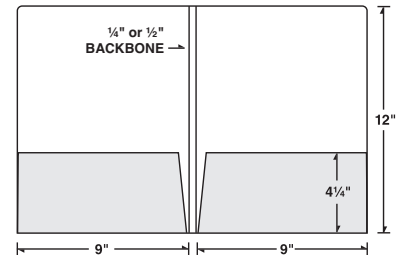
1/2" triple score backbone

♥ 08-11

1/4" double score backbone (shown)

Price: see page 8

✓ Allows for more capacity at spine.



08-22 Deep Pine Linen with Metallic Brass foil

## FILE TAB

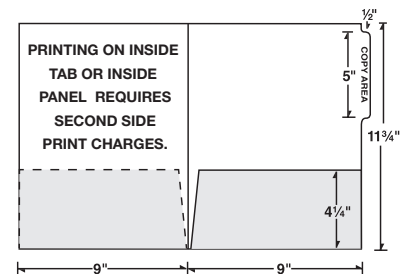
♥ 08-22

Two pockets (shown)

♥ 08-21

One right pocket only

Price: see page 8



08-57 printed 4CP

## REGULAR & VERTICAL POCKETS

♥ 08-57

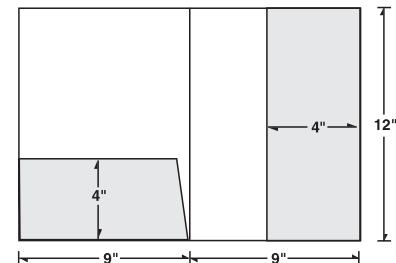
Vertical pocket on the right (shown)

♥ 08-59

Vertical pocket on the left

Price: base price **plus** upcharge on page 8  
- call for pricing if laminating

✓ Need capacity pockets? See Item 08-47-CON on page 10.



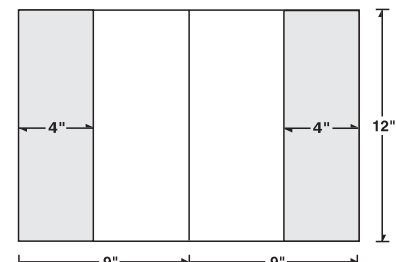
08-58 printed 1PMS Heavy Coverage

## TWO VERTICAL POCKETS

♥ 08-58

Price: base price **plus** upcharge on page 8  
- call for pricing if laminating

✓ For a one right pocket version, ask for Item 08-44.



# STANDARD LARGE FOLDER STYLES



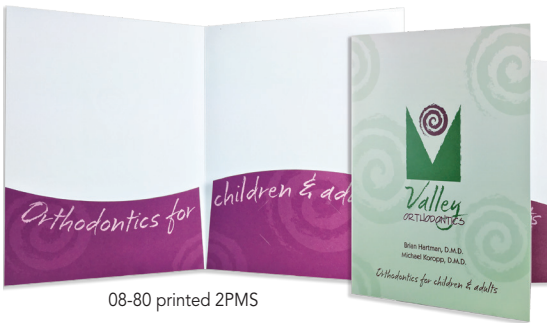
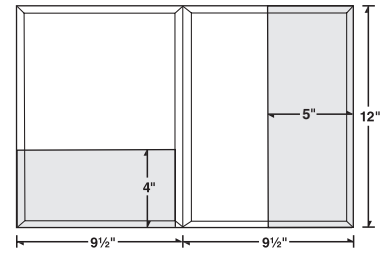
08-47-CON printed 4CP (4/4)

## CONFORMER® REGULAR & VERTICAL POCKETS 08-47-CON

Holds up to 3/8" per pocket

Price: base price **plus** upcharge  
on page 16 - call for pricing if laminating

Conformer® is a registered trademark of Conformer® Products.  
Trademark statement will appear on product.



08-80 printed 2PMS

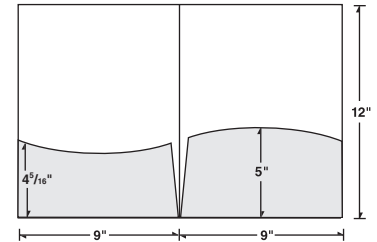
## WAVY POCKETS 08-80

5" pocket on right (shown)

## 08-81

5" pocket on left

Price: base price **plus** upcharge  
on page 8 - call for pricing if laminating

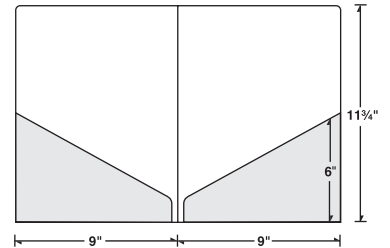


08-61 printed 4CP (4/4)

## DIAGONAL POCKETS 08-61

Two diagonal pockets

Price: base price **plus** upcharge  
on page 8 - call for pricing if laminating



08-82 printed 4CP

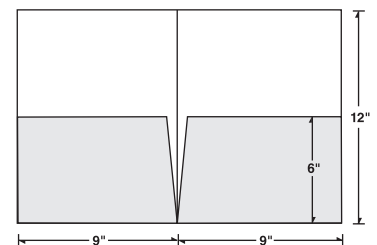
## TALL POCKETS 08-82

Two 6" tall pockets (shown)

## NEW! 08-83

Two 5" tall pockets

Price: base price **plus** upcharge  
on page 8 - call for pricing if laminating



✓ Taller pockets hold your inserts  
securely and provide more copy area!

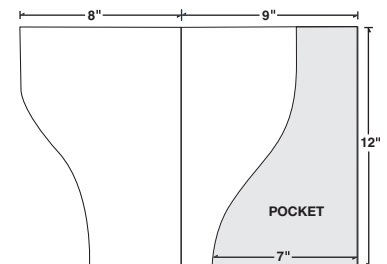


08-30 printed 2PMS (2/1)

## SERPENTINE CUT ONE POCKET ♥ 08-30

Serpentine shaped pocket  
and front cover

Price: base price **plus** upcharge  
on page 8 - call for pricing if laminating  
Ships open, not final folded





# STANDARD LARGE FOLDER STYLES



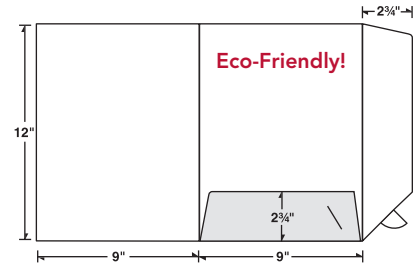
08-89 printed 1PMS (1/1)

## NON-ADHESIVE POCKET 08-89

Vertical flap and horizontal flap  
interlock to secure papers

Price: see page 8

Tuck tab assembly required



✓ **Easier to recycle and no adhesive residue in landfill!**



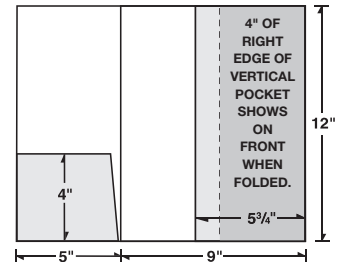
08-32 printed 4CP

## SMALL & VERTICAL POCKETS ♥ 08-32

Combination pocket style, small & vertical

Price: base price **plus** upcharge on page 8

Ships open, not final folded



✓ **Smaller pocket is great for material swatches, brochures and more.**



08-52 printed 4CP  
(4/4)

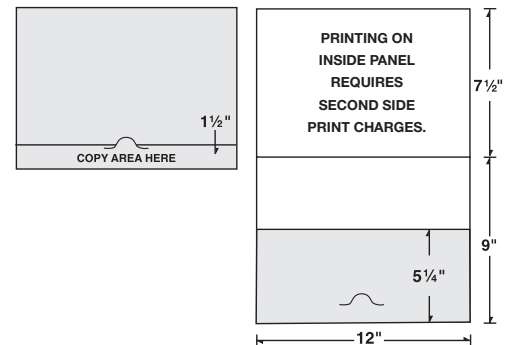
## ONE POCKET TUCK TAB 08-52

One large pocket with  
a closure notch

Corner style card slots  
are not available

Price: see page 8

Ships open, not final folded



08-06 printed 4CP (4/4)

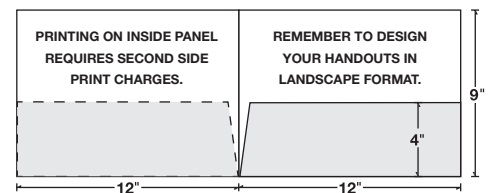
## LANDSCAPE POCKET 08-06

One right pocket only

08-33

Two landscape pockets (shown)

Price: base price **plus** upcharge on  
page 8 - call for pricing if laminating



✓ **Landscape folders are great  
for panoramic images!**



08-55  
printed 2PMS

08-08 printed 4CP (4/1)

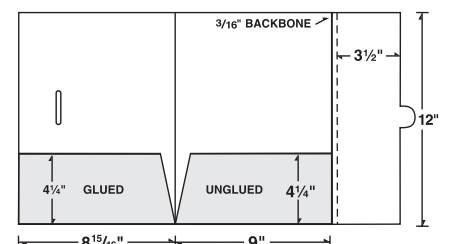
## WRAP-AROUND FLAP 08-55

Tuck tab on flap (shown)

08-08

3 3/4 inch info flap without tuck tab;  
9 inch front cover without slot (photo at left)

Price: base price **plus** upcharge on  
page 8 - call for pricing if laminating



# LEGAL SIZE FOLDERS

*Need a safe place for oversized documents? Our folders are perfect for real estate, mortgage, banking, legal, credit union, title & MORE!*

## Product Specifications

- Available printed, foil stamped, embossed or debossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- A variety of card slots, brochure slits & other pocket options are available FREE – see page 24 or refer to design templates

## Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 2 production days



14-01 printed 4CP

## LEGAL 4½" POCKETS

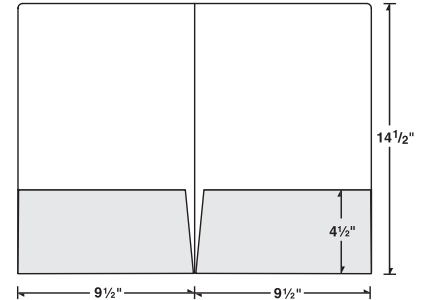
♥ 14-01

with round corners (shown)

14-28

with square corners

Price: shown below



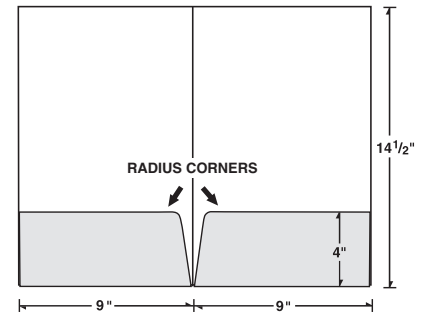
14-428 printed 2PMS

## LEGAL RADIUS POCKET CORNERS

NEW! 14-428

Two pockets

Price: shown below



LEGAL SIZE FOLDERS - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	4.481	2.640	1.805	1.503	1.385	1.326	1.286	1.048	0.959	0.894
Print Two PMS Colors - No Heavy Coverage	5.304	3.089	2.077	1.689	1.548	1.471	1.414	1.131	1.035	0.964
Four Color Process	4.989	3.104	2.129	1.798	1.603	1.488	1.412	1.134	1.025	0.935
Foil Stamp or Emboss or Deboss - One Area up to 36 sq. in.	4.043	2.573	1.797	1.554	1.446	1.390	1.349	1.124	1.041	0.981
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	5.493	3.374	2.274	1.937	1.771	1.698	1.651	1.383	1.289	1.215
OPTIONS: ADD TO BASE										
Additional PMS Color/Heavy Ink Coverage (per side)	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.07
Four Color Process (2nd side)	2.109	1.076	0.634	0.479	0.394	0.339	0.311	0.241	0.209	0.206
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.466	0.242	0.133	0.096	0.077	0.064	0.056	0.041	0.030	0.026
Group A Stocks	0.256	0.183	0.161	0.152	0.148	0.146	0.141	0.137	0.134	0.133
Group B Stocks	0.419	0.310	0.273	0.256	0.249	0.242	0.236	0.229	0.225	0.222
Group C Stocks	0.645	0.463	0.408	0.381	0.372	0.361	0.350	0.341	0.330	0.323
Group D Stocks	0.944	0.678	0.598	0.565	0.551	0.535	0.522	0.516	0.506	0.502
Group E Stocks	1.161	1.075	1.022	1.015	1.006	0.996	0.989	0.971	0.961	0.952
Group F Stocks	1.452	1.438	1.396	1.371	1.357	1.343	1.333	1.305	1.291	1.277
Group G Stocks	1.829	1.810	1.762	1.762	1.762	1.762	1.762	1.762	1.762	1.762
Upcharge: 14-13, 14-65-CON, 28-13, 29-13	0.737	0.445	0.329	0.244	0.235	0.208	0.184	0.136	0.105	0.093
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Aqueous Coating - Flood Soft-Touch (on print orders)	1.593	0.890	0.516	0.374	0.303	0.278	0.252	0.173	0.160	0.147
UV Coating - Flood High Gloss	0.638	0.388	0.239	0.206	0.195	0.171	0.159	0.148	0.146	0.131
Lamination - Gloss (Oversize)	0.877	0.582	0.489	0.441	0.422	0.415	0.412	0.408	0.400	0.4
Lamination - Matte (Oversize)	1.135	0.925	0.756	0.708	0.682	0.670	0.663	0.648	0.641	0.634
Lamination - Soft-Touch (Oversize)	1.409	1.069	0.926	0.867	0.838	0.819	0.807	0.782	0.773	0.765

(R) Price shown is per piece



# LEGAL SIZE FOLDERS



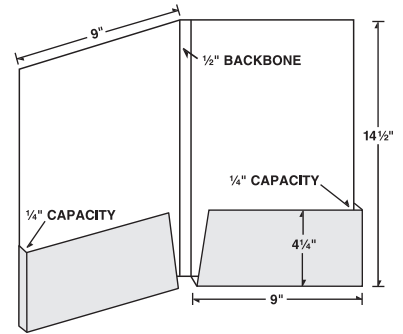
## LEGAL BOX POCKETS

14-13

4 1/4" pockets with 1/4" capacity each

Price: base price **plus** upcharge  
on page 12

14-13 foil stamp + emboss  
Dark Blue Linen with Metallic Gold foil



14-65-CON printed 2PMS

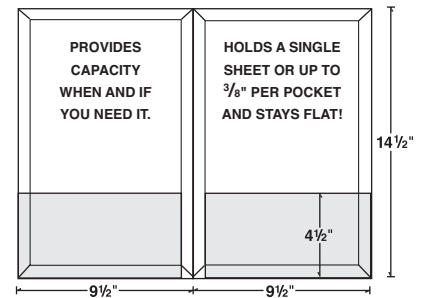
## LEGAL CONFORMER®

♥ 14-65-CON

Holds up to 3/8" per pocket

Price: base price **plus** upcharge  
on page 12

Conformer® is a registered trademark of  
Conformer® Products. Trademark  
statement will appear on product.

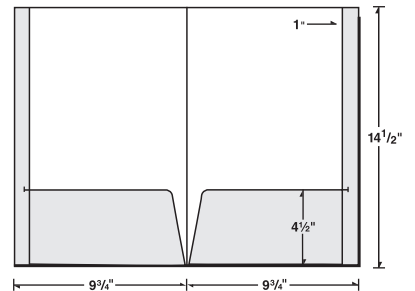


## LEGAL REINFORCED EDGES

29-13

Side edges reinforced

Price: base price **plus** upcharge  
on page 12

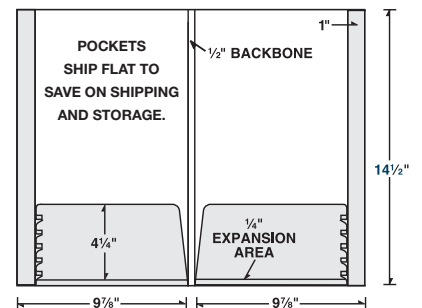


## LEGAL EXPANDABLE POCKETS

♥ 28-13

Two 1/4" capacity expandable pockets  
side edges reinforced

Price: base price **plus** upcharge  
on page 12



Consider a legal sized portfolio instead of a folder.  
Regular and expansion portfolios can be found on pages 30 & 31.

# REINFORCED EDGE FOLDERS

*Bring in the reinforcements! Provides MORE durability when opening & closing the folder.*

## Product Specifications

- Available printed, foil stamped, embossed or debossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- Add lamination if extra durability is required – see table below
- A variety of card slots, brochure slits & other pocket options are available FREE – see page 24 or refer to design templates

## Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 2 production days
- Spine Attachments: add 3 - 5 production days

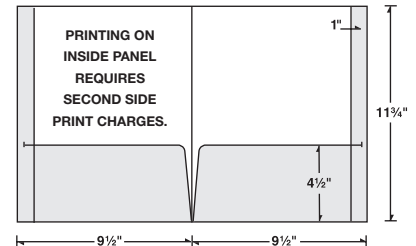


## STANDARD REINFORCED EDGES

♥ 29-71

Two pockets (shown)

Price: shown below



## REINFORCED EDGES FILE TAB

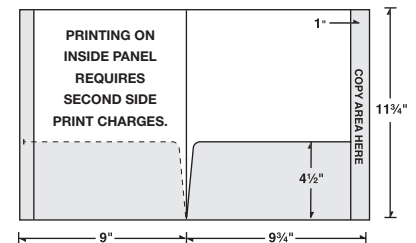
♥ 29-75

Two pockets (shown)

29-77

One right pocket only

Price: shown below



REINFORCED EDGE FOLDERS - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	4.233	2.381	1.543	1.285	1.157	1.090	1.054	0.867	0.793	0.740
Print Two PMS Colors - No Heavy Coverage	5.056	2.830	1.815	1.471	1.320	1.235	1.183	0.950	0.869	0.809
Four Color Process	4.741	2.845	1.868	1.580	1.375	1.252	1.181	0.953	0.859	0.780
Foil Stamp or Emboss or Deboss - One Area up to 36 sq. in.	3.796	2.314	1.536	1.337	1.218	1.154	1.118	0.944	0.875	0.827
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	5.245	3.115	2.012	1.720	1.543	1.462	1.419	1.202	1.123	1.060
OPTIONS: ADD TO BASE										
Additional PMS Color/Heavy Ink Coverage (per side)	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.070
Four Color Process (2nd side)	2.109	1.076	0.634	0.479	0.394	0.339	0.311	0.241	0.209	0.206
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.466	0.242	0.133	0.096	0.077	0.064	0.056	0.041	0.030	0.026
Group A Stocks	0.256	0.183	0.161	0.152	0.148	0.146	0.141	0.137	0.134	0.133
Group B Stocks	0.419	0.310	0.273	0.256	0.249	0.242	0.236	0.229	0.225	0.222
Group C Stocks	0.645	0.463	0.408	0.381	0.372	0.361	0.350	0.341	0.330	0.323
Group D Stocks	0.944	0.678	0.598	0.565	0.551	0.535	0.522	0.516	0.506	0.502
Group E Stocks	1.161	1.075	1.022	1.015	1.006	0.996	0.989	0.971	0.961	0.952
Group F Stocks	1.452	1.438	1.396	1.371	1.357	1.343	1.333	1.305	1.291	1.277
Upcharge: 29-71-TOP	0.507	0.386	0.318	0.299	0.287	0.282	0.277	0.268	0.266	0.263
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Aqueous Coating - Flood Soft-Touch (on print orders)	1.593	0.890	0.516	0.374	0.303	0.278	0.252	0.173	0.160	0.147
UV Coating - Flood High Gloss	0.638	0.388	0.239	0.206	0.195	0.171	0.159	0.148	0.146	0.131
Lamination - Gloss	0.832	0.539	0.442	0.392	0.369	0.365	0.362	0.353	0.346	0.346
Lamination - Matte	1.043	0.825	0.652	0.603	0.576	0.562	0.555	0.539	0.530	0.523
Lamination - Soft-Touch	1.274	0.958	0.781	0.720	0.691	0.672	0.661	0.637	0.625	0.620
Spine Attachments (white card stock or matching - see page 24)	1.234	1.214	1.204	1.178	1.173	1.171	1.166	1.158	1.151	1.128

(R) Price shown is per piece

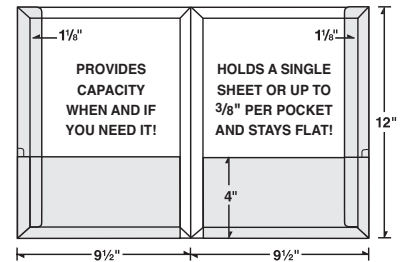
# REINFORCED EDGE FOLDERS



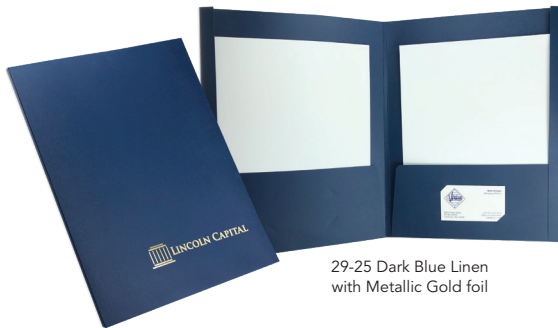
## CONFORMER® RE EDGES ♥ 29-65-CON

Holds up to 3/8" per pocket

Price: see page 14



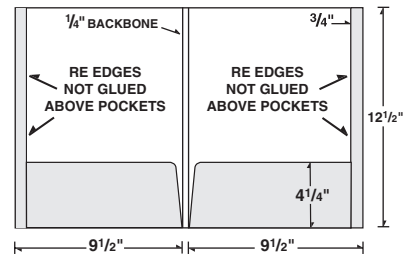
Conformer® is a registered trademark of Conformer® Products.  
A patent number will be added to Conformer® Products.



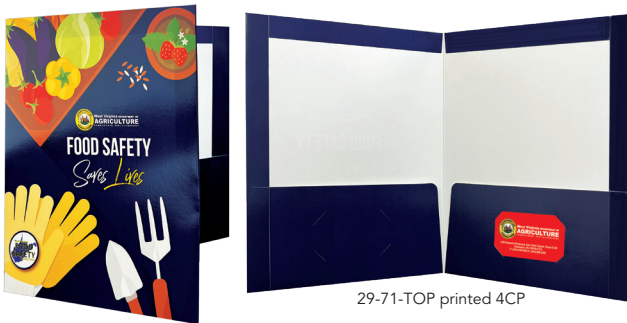
## PARTIALLY UNGLUED RE EDGES 29-25

RE edges not glued above pockets

Price: see page 14



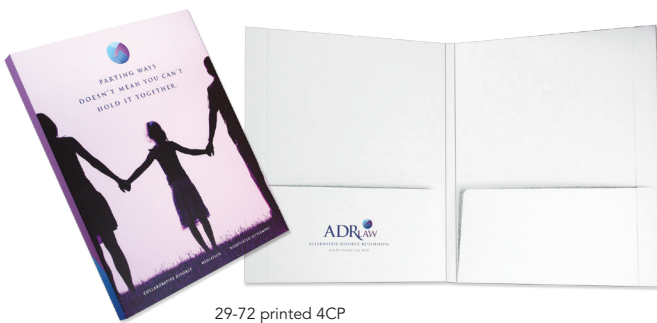
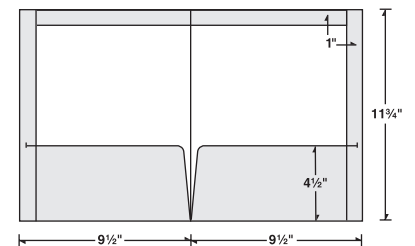
✓ Allows for better expansion while protecting paper edges.



## TOP & SIDE RE EDGES ♥ 29-71-TOP

Top and side reinforcement

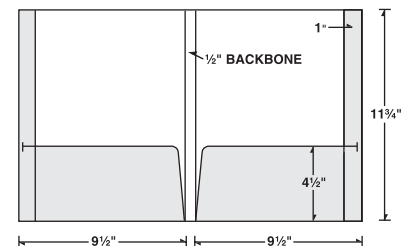
Price: base price **plus** upcharge on page 14



## RE EDGES 1/2" BACKBONE 29-72

1/2" double score backbone

Price: see page 14



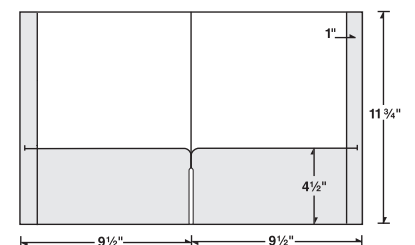
## RE EDGES CONTINUOUS POCKET 29-88

Popular with schools – papers stay more secure in pockets

### NEW SIZE! 29-87

Same as 29-88 but 11 1/2" tall + 3-hole punch for binder (photo at left)

Price: see page 14





# CAPACITY FOLDERS

Folders that hold MORE! Capacity in a variety of styles:  
box & zippered pockets and Conformer® products!

### Product Specifications

- Available printed, foil stamped, embossed or debossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- Add lamination if extra durability is required – see table below
- A variety of card slots, brochure slits & other pocket options are available FREE – see page 24 or refer to design templates

### Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 2 production days

✓ 14 PT Semi-gloss stock is a capacity folder favorite!



08-65-CON printed 4CP



08-65-CON with window  
printed 2PMS

08-65-CON  
Foil stamp + Emboss  
Dark Blue Linen with  
Metallic Gold foil

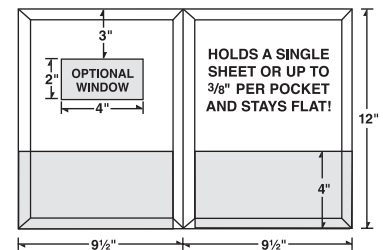
### STANDARD CONFORMER®

♥ 08-65-CON

The best capacity folder ever –  
scoring system holds up to 3/8" per pocket  
Window is optional - request when ordering

Price: shown below

Conformer® is a registered trademark of Conformer® Products.  
Trademark statement will appear on product.



✓ See Item 08-47-CON on page 10 for this item with a vertical right pocket!

CAPACITY FOLDERS - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	4.233	2.381	1.543	1.285	1.157	1.090	1.054	0.867	0.793	0.740
Print Two PMS Colors - No Heavy Coverage	5.056	2.830	1.815	1.471	1.320	1.235	1.183	0.950	0.869	0.809
Four Color Process	4.741	2.845	1.868	1.580	1.375	1.252	1.181	0.953	0.859	0.780
Foil Stamp or Emboss or Deboss - One Area up to 36 sq. in.	3.796	2.314	1.536	1.337	1.218	1.154	1.118	0.944	0.875	0.827
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	5.245	3.115	2.012	1.720	1.543	1.462	1.419	1.202	1.123	1.060
OPTIONS: ADD TO BASE										
Additional PMS Color/Heavy Ink Coverage (per side)	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.070
Four Color Process (2nd side)	2.109	1.076	0.634	0.479	0.394	0.339	0.311	0.241	0.209	0.206
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.466	0.242	0.133	0.096	0.077	0.064	0.056	0.041	0.030	0.026
Group A Stocks	0.256	0.183	0.161	0.152	0.148	0.146	0.141	0.137	0.134	0.133
Group B Stocks	0.419	0.310	0.273	0.256	0.249	0.242	0.236	0.229	0.225	0.222
Group C Stocks	0.645	0.463	0.408	0.381	0.372	0.361	0.350	0.341	0.330	0.323
Group D Stocks	0.944	0.678	0.598	0.565	0.551	0.535	0.522	0.516	0.506	0.502
Group E Stocks	1.161	1.075	1.022	1.015	1.006	0.996	0.989	0.971	0.961	0.952
Group F Stocks	1.452	1.438	1.396	1.371	1.357	1.343	1.333	1.305	1.291	1.277
Upcharge: 08-13, 08-17, 08-20, 08-53, 29-82-CON	0.662	0.634	0.453	0.350	0.345	0.343	0.336	0.319	0.251	0.228
Upcharge: 08-47-CON	1.972	1.152	0.740	0.702	0.678	0.633	0.626	0.595	0.552	0.514
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Aqueous Coating - Flood Soft-Touch (on print orders)	1.593	0.890	0.516	0.374	0.303	0.278	0.252	0.173	0.160	0.147
UV Coating - Flood High Gloss	0.638	0.388	0.239	0.206	0.195	0.171	0.159	0.148	0.146	0.131
Lamination - Gloss	0.832	0.539	0.442	0.392	0.369	0.365	0.362	0.353	0.346	0.346
Lamination - Matte	1.043	0.825	0.652	0.603	0.576	0.562	0.555	0.539	0.530	0.523
Lamination - Soft-Touch	1.274	0.958	0.781	0.720	0.691	0.672	0.661	0.637	0.625	0.620

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# CAPACITY FOLDERS



## TWO BOX POCKETS

♥ 08-13

Two ¼" capacity box pockets with ½" backbone (shown)

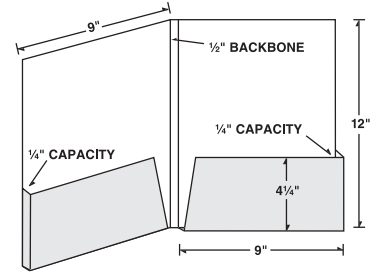
08-17

Two ¾" capacity box pockets with ¾" backbone

08-20

Two ½" capacity box pockets with 1" backbone

Price: base price **plus** upcharge on page 16  
Ships open, not final folded

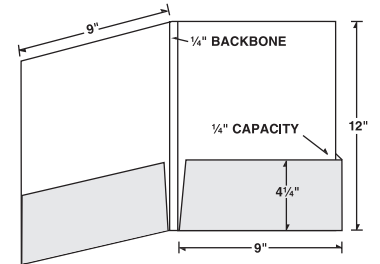


## REGULAR & BOX POCKET

♥ 08-53

Regular left pocket with ¼" capacity  
right box pocket

Price: base price **plus** upcharge on page 16  
Ships open, not final folded

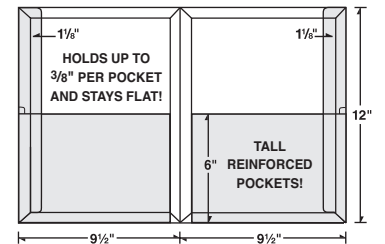


## CONFORMER® RE EDGES TALL POCKETS

29-82-CON

Two 6" tall pockets with reinforced edges  
– holds up to ¾" per pocket

Price: base price **plus** upcharge  
on page 16 – call for pricing if laminating



Conformer® is a registered trademark of Conformer® Products.  
A patent number will be added to Conformer® Products.

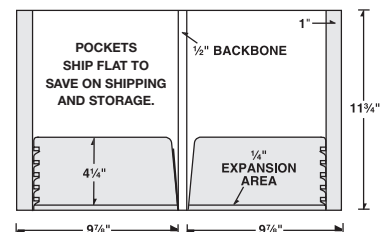


## RE EDGES with TWO EXPANDABLE POCKETS

♥ 28-72

Two ¼" capacity expandable pockets

Price: see page 16  
– call for pricing if laminating

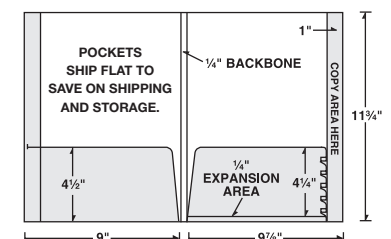


## RE EDGES FILE TAB with EXPANDABLE POCKET

28-86

Regular left pocket with  
¼" expandable right pocket

Price: see page 16



# THREE PANEL FOLDERS

Expand your message with extra panels!

A favorite of home builders, medical providers & hospitality industries.

## Product Specifications

- Four color process
- Base stocks included in price – additional charge for other stock groups.
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- A variety of card slots, brochure slits & other pocket options are available FREE – see page 24 or refer to design templates

## Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 2 production days



38-06 printed 4CP (4/4)

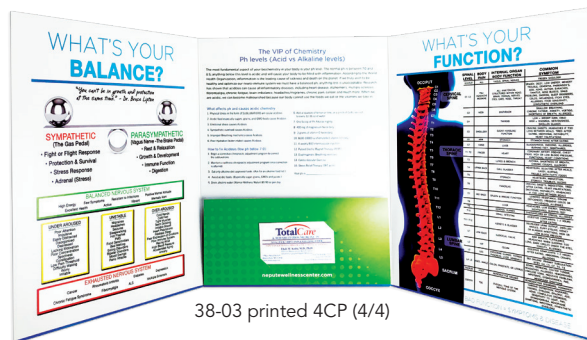
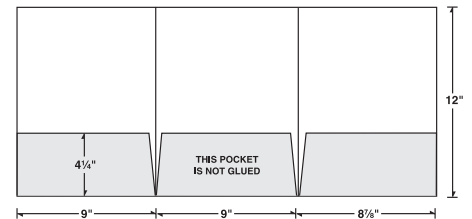


38-01 printed 4CP (4/4)

## THREE POCKETS

♥ 38-01

Price: shown below



38-03 printed 4CP (4/4)

## ONE POCKET

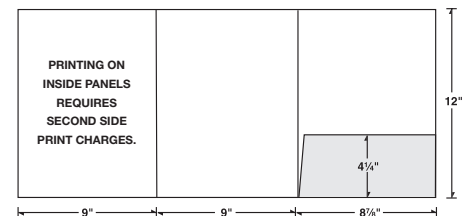
♥ 38-04

Right pocket only (shown)

♥ 38-03

Unglued center pocket only (photo at left)

Price: shown below



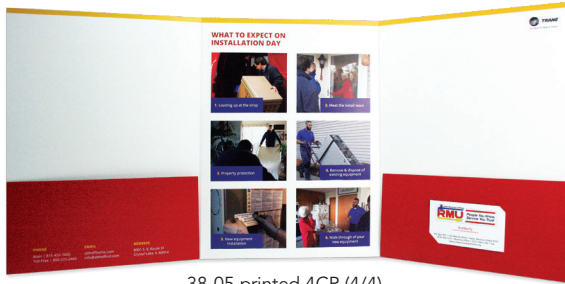
THREE PANEL FOLDERS - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Four Color Process	6.284	3.811	2.291	1.890	1.660	1.503	1.427	1.229	1.175	1.140
OPTIONS: ADD TO BASE										
Four Color Process (2nd side)	2.916	1.263	0.736	0.551	0.475	0.429	0.405	0.312	0.282	0.240
Group A Stocks	0.308	0.219	0.193	0.183	0.177	0.175	0.170	0.164	0.161	0.159
Group B Stocks	0.503	0.372	0.328	0.307	0.299	0.291	0.283	0.275	0.270	0.267
Group C Stocks	0.838	0.601	0.530	0.496	0.484	0.469	0.455	0.443	0.429	0.420
Upcharge: 38-08, 38-12	1.131	0.829	0.678	0.628	0.603	0.588	0.578	0.558	0.548	0.543
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Aqueous Coating - Flood Soft-Touch (on print orders)	1.593	0.890	0.516	0.374	0.303	0.278	0.252	0.173	0.160	0.147
UV Coating - Flood High Gloss	0.831	0.507	0.312	0.268	0.253	0.221	0.208	0.193	0.190	0.168

(R) Price shown is per piece

Stock selections on inside back cover. Please call for pricing on other options not listed.



# THREE PANEL FOLDERS



38-05 printed 4CP (4/4)

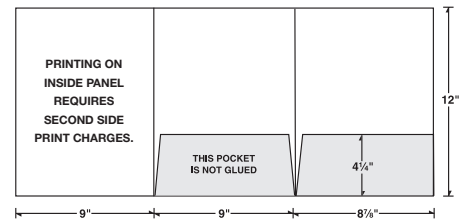
## TWO POCKETS 38-06

Right and center pocket (shown)

## 38-05

Right and left pocket;  
no center pocket (photo at left)

Price: see page 18

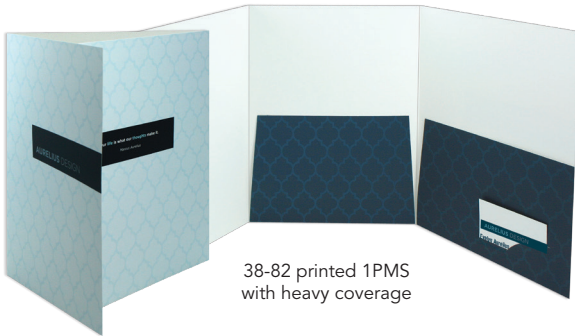
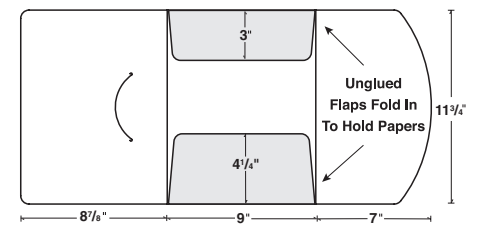


38-53 printed 4CP (4/4)

## UNGLUED FOLDER 38-53

Three panel unglued folder  
with closure notch

Price: see page 18

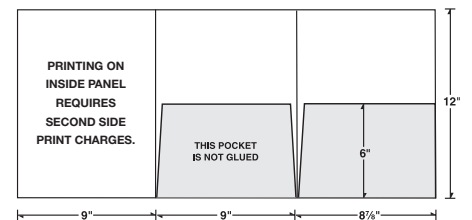


38-82 printed 1PMS  
with heavy coverage

## TWO TALL POCKETS 38-82

Right and center 6" tall pockets

Price: see page 18

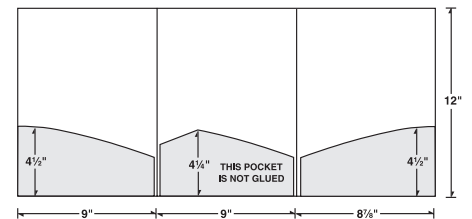


38-08 printed 4CP (4/4)

## THREE CURVED POCKETS 38-08

Three unique shaped pockets

Price: base price **plus** upcharge  
on page 18

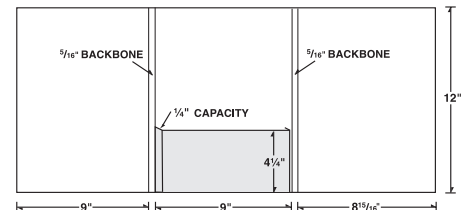


38-12 printed 4CP (4/4)

## ONE CENTER BOX POCKET 38-12

1/4" capacity box pocket

Price: base price **plus** upcharge  
on page 18



# TAX FOLDERS & REPORT COVERS

*Covers do MORE for you! Present your proposal, file copy, contract and important documents with style.*

## Product Specifications

- Available printed, foil stamped, embossed or debossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- A variety of card slots are available FREE – see page 24 or refer to design templates
- Spine Attachments can be added to one-piece cover Items 09-28 & 09-29 on page 21

## Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 2 production days
- Spine Attachments: add 3 - 5 production days



**Like the look of engraving?**

A similar look can be achieved by foil stamping plus embossing your imprint.



## TWO-PIECE COVER

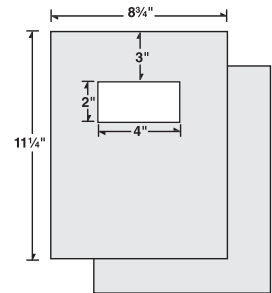
**75-01**

without window

♥ **75-09**

with window (shown)

Price: shown below



TAX FOLDER & REPORT COVER - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	2.308	1.200	0.794	0.642	0.579	0.547	0.530	0.448	0.398	0.359
Print Two PMS Colors - No Heavy Coverage	3.132	1.649	1.065	0.827	0.742	0.692	0.659	0.532	0.473	0.429
Four Color Process	2.817	1.664	1.118	0.937	0.798	0.710	0.657	0.534	0.464	0.399
Foil Stamp or Emboss or Deboss - One Area up to 36 sq. in.	1.871	1.133	0.786	0.693	0.641	0.612	0.593	0.525	0.480	0.446
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	3.321	1.934	1.263	1.076	0.966	0.920	0.895	0.784	0.728	0.680
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.070
Four Color Process (2nd side)	2.109	1.076	0.634	0.479	0.394	0.339	0.311	0.241	0.209	0.206
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.466	0.242	0.133	0.096	0.077	0.064	0.056	0.041	0.030	0.026
Group A Stocks	0.256	0.183	0.161	0.152	0.148	0.146	0.141	0.137	0.134	0.133
Group B Stocks	0.419	0.310	0.273	0.256	0.249	0.242	0.236	0.229	0.225	0.222
Group C Stocks	0.645	0.463	0.408	0.381	0.372	0.361	0.350	0.341	0.330	0.323
Group D Stocks	0.944	0.678	0.598	0.565	0.551	0.535	0.522	0.516	0.506	0.502
Group E Stocks	1.161	1.075	1.022	1.015	1.006	0.996	0.989	0.971	0.961	0.952
Group F Stocks	1.452	1.438	1.396	1.371	1.357	1.343	1.333	1.305	1.291	1.277
Group G Stocks	1.829	1.810	1.762	1.762	1.762	1.762	1.762	1.762	1.762	1.762
Upcharge: 75-36	0.601	0.409	0.409	0.251	0.233	0.228	0.228	0.212	0.172	0.151
Upcharge: 08-36-CON	2.632	1.844	1.222	1.010	0.937	0.899	0.872	0.745	0.652	0.617
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Aqueous Coating - Flood Soft-Touch (on print orders)	1.593	0.890	0.516	0.374	0.303	0.278	0.252	0.173	0.160	0.147
Spine Attachments (white card stock or matching - see page 24)	1.234	1.214	1.204	1.178	1.173	1.171	1.166	1.158	1.151	1.128

(R) Price shown is per piece

# TAX FOLDERS & REPORT COVERS

75-02 with window  
Dark Blue Linen with  
Metallic Gold foil

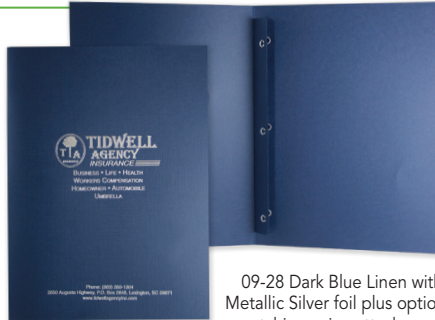
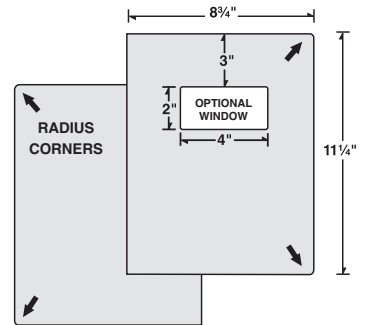


75-02 White Linen with Metallic Red  
& Platinum foil plus blind deboss

## TWO-PIECE COVER WITH RADIUS CORNERS **NEW! 75-02**

Radius corners on non-binding edges  
Window with radius corners is  
optional - request when ordering

Price: see page 20



09-28 Dark Blue Linen with  
Metallic Silver foil plus optional  
matching spine attachments  
see page 24

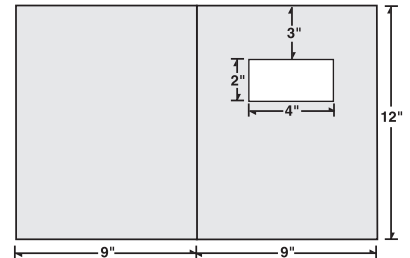


09-29 with window  
printed 2PMS

## ONE-PIECE COVER 09-28 without window (photo at left)

## 09-29 with window (shown)

Price: see page 20



75-36 foil stamp + emboss  
Deep Black Linen with  
Metallic Silver foil

75-36 with window  
printed 4CP



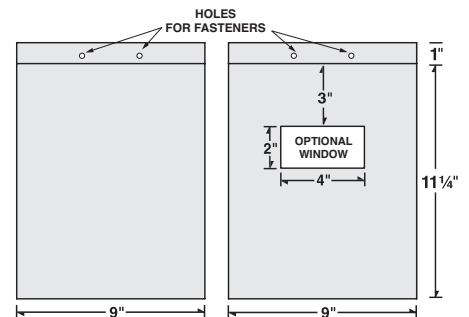
Holes in tab  
accommodate one or  
two piece fasteners.



## TWO-PIECE CAPACITY COVER 75-36

Holds up to 1"  
Window is optional -  
request when ordering

Price: base price  
**plus** upcharge on page 20



✓ Need a Legal Size cover? Request a quote for Item 75-37.



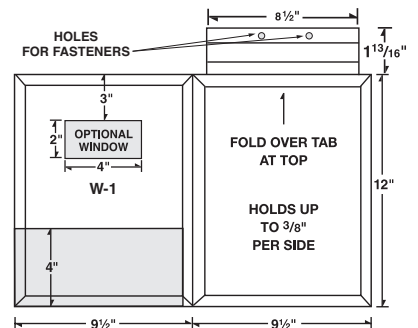
< 08-36-CON with window  
printed 2PMS

## CONFORMER® FOLDER with FOLD DOWN TAB ♥ 08-36-CON

Holds up to 3/8" per side  
Window is optional - request when ordering

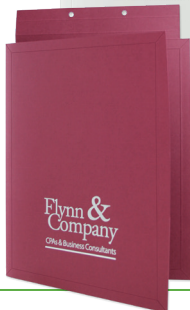
Price: base price **plus** upcharge on page 20  
- call for pricing if laminating

Conformer® is a registered trademark of Conformer® Products.  
Trademark statement will appear on product.



Holes in tab accommodate  
one or two piece fasteners.

< 08-36-CON Burgundy Linen  
with Metallic Platinum foil



✓ For 1/2" capacity, request a quote for Item 08-37-CON!



# SMALL & MID-SIZE FOLDERS

*Good things come in small folders! They pack a huge promotional punch, but in a MORE convenient size.*

## Product Specifications

- Available printed, foil stamped, embossed or debossed
- Base stocks included in price
  - additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- Horizontal, notched style card slots are available FREE
  - see page 24 or refer to design templates

## Production Schedule

- 7 - 10 production days
- Soft-Touch aqueous coating: add 2 production days



68-04  
printed 4CP (4/4)



**NEW!** 19-09 Pull-Out Sleeve  
Burgundy Linen  
with Metallic Treasure foil

Instead of a smaller folder, consider a pull-out sleeve instead.  
See Item 19-09 on page 41.

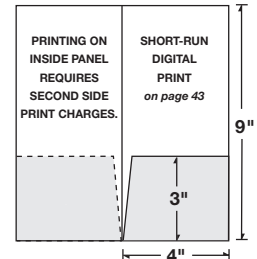


< 48-01 printed 4CP  
for optional stepped  
inserts see page 25

48-04 printed 4CP (4/4)

48-01 printed 2PMS  
for optional stepped  
inserts see page 25

**4" x 9" FOLDER**  
♥ **48-01**  
Two pockets (shown)  
  
**48-04**  
One right pocket only  
(photo at left)  
  
Price: shown below



SMALL & MID-SIZE FOLDERS - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	1.963	1.215	0.815	0.715	0.660	0.626	0.600	0.512	0.434	0.363
Print Two PMS Colors - No Heavy Coverage	2.787	1.665	1.086	0.901	0.824	0.771	0.728	0.595	0.509	0.432
Four Color Process	4.755	2.566	1.456	1.127	0.953	0.840	0.763	0.597	0.513	0.449
Foil Stamp or Emboss - One Area up to 36 sq. in.	2.401	1.336	0.907	0.790	0.719	0.698	0.642	0.555	0.476	0.402
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	3.850	2.137	1.384	1.173	1.044	1.006	0.944	0.814	0.724	0.635
OPTIONS: ADD TO BASE										
Additional PMS Color/Heavy Ink Coverage (per side)	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.070
Four Color Process (2nd side)	2.109	1.076	0.634	0.479	0.394	0.339	0.311	0.241	0.209	0.206
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.466	0.242	0.133	0.096	0.077	0.064	0.056	0.041	0.030	0.026
Group A Stocks	0.077	0.055	0.048	0.046	0.044	0.044	0.042	0.041	0.040	0.040
Group B Stocks	0.142	0.105	0.093	0.087	0.085	0.082	0.080	0.078	0.077	0.076
Group C Stocks	0.226	0.162	0.143	0.133	0.130	0.126	0.123	0.119	0.115	0.113
Group D Stocks	0.377	0.271	0.239	0.226	0.220	0.214	0.209	0.206	0.203	0.201
Group E Stocks	0.465	0.430	0.409	0.406	0.402	0.399	0.396	0.388	0.385	0.381
Group F Stocks	0.581	0.575	0.558	0.549	0.543	0.537	0.533	0.522	0.516	0.511
Upcharge: 68-01, 68-04, 68-06, 68-07, 19-68	0.447	0.300	0.295	0.290	0.288	0.288	0.285	0.271	0.266	0.244
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Aqueous Coating - Flood Soft-Touch (on print orders)	1.593	0.890	0.516	0.374	0.303	0.278	0.252	0.173	0.160	0.147

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# SMALL & MID-SIZE FOLDERS



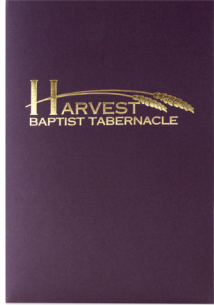
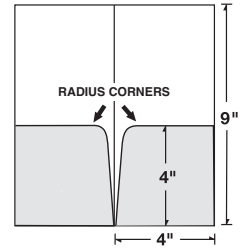
48-428 Dark Blue Linen  
with Metallic Silver foil

## 4" x 9" RADIUS POCKET CORNERS

**NEW! 48-428**

Two 4" pockets

Price: see page 22



68-01 Merlot Linen  
with Metallic Gold foil



68-01 printed 4CP (4/4)

## 6" x 9" FOLDER

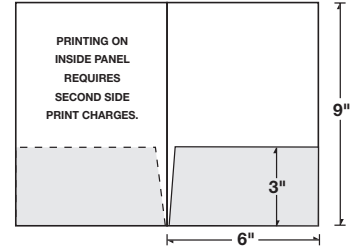
**68-01**

Two pockets (shown)

**68-04**

One right pocket only

Price: base price **plus** upcharge  
on page 22



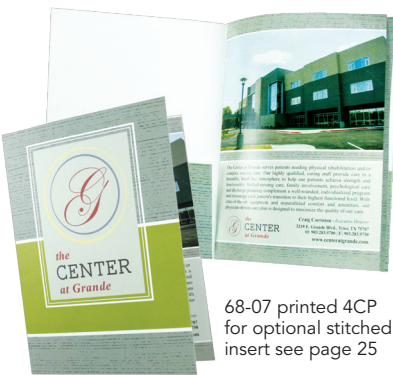
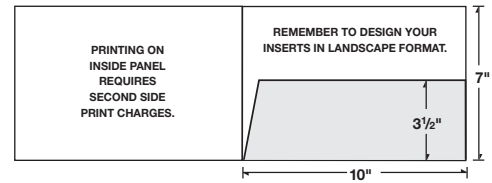
68-06 printed 4CP (4/4)

## 10" x 7" MID-SIZE LANDSCAPE

**68-06**

One right pocket only

Price: base price **plus**  
upcharge on page 22



68-07 printed 4CP  
for optional stitched  
insert see page 25



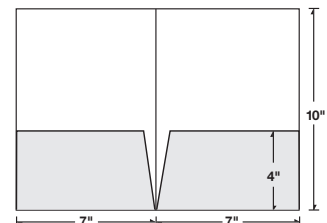
< 68-07  
Eco Brown Kraft  
printed 1PMS  
with Metallic Lime foil

## 7" x 10" MID-SIZE

**68-07**

Two pockets

Price: base price **plus** upcharge  
on page 22  
Ships open, not final folded



19-68 printed 4CP >

< 19-68 Deep Pine  
Linen with White  
Non-Metallic foil



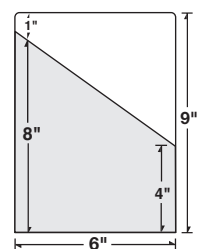
< 19-68 printed 2PMS

## MID-SIZE POCKET PAGE

**19-68**

6" x 9" pocket page  
Holds 5.5" x 8.5"

Price: base price **plus** upcharge  
on page 22

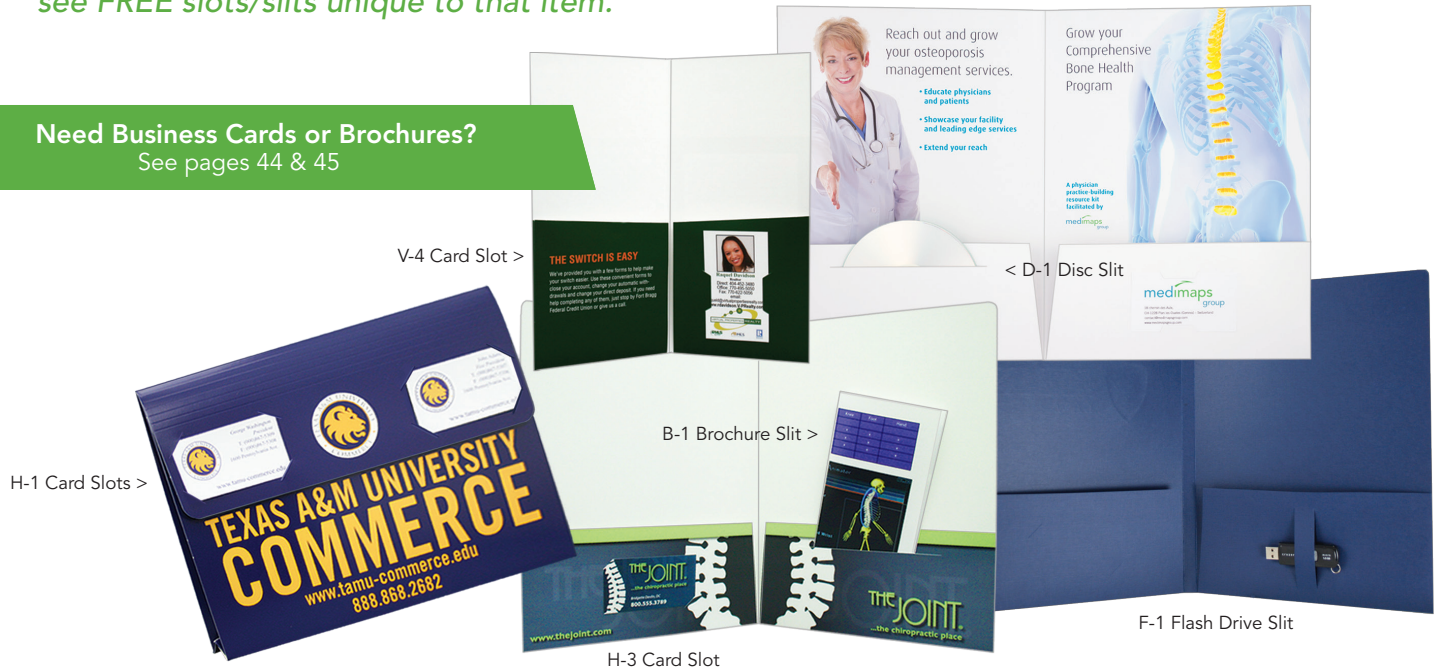


# CARD SLOTS & MORE

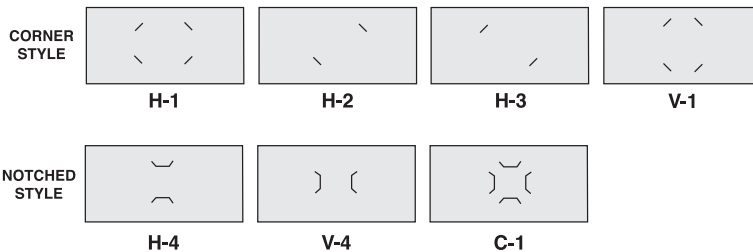
Make your product **MORE functional!** Refer to design templates to see **FREE slots/slits** unique to that item.

## Need Business Cards or Brochures?

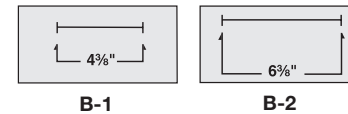
See pages 44 & 45



## BUSINESS CARD SLOTS (Holds a standard 3½" x 2" business card)



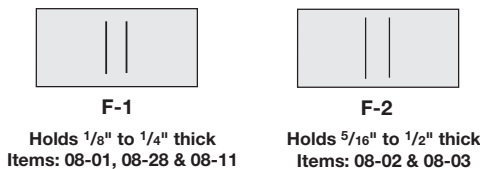
## BROCHURE SLITS



On most products, Brochure Slits are positioned:

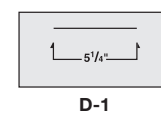
- 7/8" down on 4¼" pockets
- 1" down on 4½" pockets
- ¾" down on 4" pockets

## FLASH DRIVE SLITS (Use with "stick style" drives)



- Functions as a temporary carrier – no permanent protection
- Added to the **RIGHT POCKET** of the items listed

## DISC SLIT



On most products, Disc Slit is positioned:

- 7/8" down on 4¼" pockets
- 1" down on 4½" pockets
- ¾" down on 4" pockets

## SPINE ATTACHMENTS

- Stitched into the center score of most standard size folders or one-piece covers
- Holds 8½" x 11" 3-hole punched sheets in portrait (vertical) format
- Holds approximately 25 sheets
- Not available on all items
- Standard in white card stock
- **MATCHING** attachments available in most of our standard stock colors
- Indicate your choice when ordering
  - see price tables for additional charge
  - add 3-5 production days





## Stepped Inserts



Stitched Brochure

< Stitched Brochure  
& Stepped Inserts

Complete your package by adding stitched or stepped inserts to your folder.

### STITCHED INSERTS (call for pricing)

- Includes stitching into folder or cover
- Available in 4, 8, 12 or 16 page counts
- Four color process or PMS printing
- Standard sizes are 8½" x 11" or 8⅞" x 11⅞" or insert can be cut to fit cover
- Choose from 80 lb. white C2S gloss or matte text – additional charge for 100 lb. white gloss or matte text

### Production Schedule

- Add 3-5 production days to folder/cover production

### STEPPED INSERTS (call for pricing)

- Available printed on the front or back of each insert
- Four Color Process or PMS printing
- Available in a variety of sizes
- Choose from 80 lb. white C2S gloss or matte text – additional charge for 100 lb. white gloss or matte text

### Production Schedule

- 7-10 production days
- Collating & inserting: add 3 - 5 production days

# INDEX TABS

Add more organization to your binder or portfolio!

## Standard Mylar Tabs



Custom Diecut  
5 Tab Set printed 4CP

Custom 6 Tab Set printed 4CP

### STANDARD MYLAR TABS (call for pricing)

- Sheet sizes: 11" x 8½", 8½" x 5½"
- Typesetting and printing on the FRONT and BACK of the tab (only) in black ink
- 90 lb. white index
- Clear or colored mylar tabs
- Binding edge is clear mylar reinforced (on back)
- 5/16" diameter round holes
- ½" tab extension
- Packaged uncollated

### Additional Options Available

- PMS ink colors or solid reverse printing on tabs
- 110 lb. white index
- ¼", ⅜", ½" tab extensions
- Collating (adds production time)
- Digital 4CP imprint on cover stock

### Production Schedule

- 90 lb. or 110 lb. white index  
- 10 production days (uncollated)
- Other options  
- varies based on the specifics of your order

# CERTIFICATE COVERS

*Give credit where credit is due! Present certificates in a stylish cover and add MORE to the achievement.*

## Product Specifications

- Available printed, foil stamped, embossed or debossed
- Holds 8½" x 11" certificates
- Optional slits to hold 8" x 10" photo available upon request
- Base stocks included in price – additional charge for other stock groups

## Production Schedule

- Foil Stamp: 5 production days
- Emboss or Deboss: 7 production days
- Foil Stamp + Emboss: 7 production days
- Printing: 7 production days

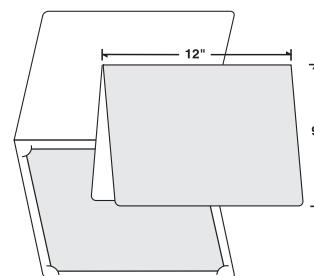


## CERTIFICATE COVER

♥ 09-11

Letter Size (shown)

Price: shown below

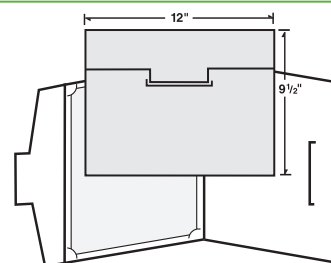


✓ Need a Legal Size cover? Request a quote for Item 09-14.



## PORTFOLIO CERTIFICATE COVER 09-10

Price: base price **plus** upcharge  
shown below

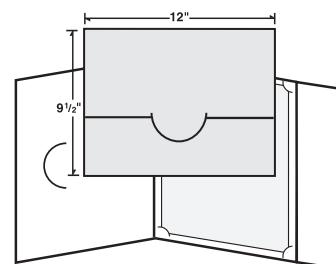


✓ Now available in a Legal Size. Request a quote for Item 09-13.



## FOLD-UP with CLOSURE NOTCH 09-16

Price: base price **plus** upcharge  
shown below



✓ Great item for round logos or seals!

CERTIFICATE COVERS - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	2.308	1.200	0.794	0.642	0.579	0.547	0.530	0.448	0.398	0.359
Print Two PMS Colors - No Heavy Coverage	3.132	1.649	1.065	0.827	0.742	0.692	0.659	0.532	0.473	0.429
Four Color Process	2.817	1.664	1.118	0.937	0.798	0.710	0.657	0.534	0.464	0.399
Foil Stamp or Emboss or Deboss - One Area up to 36 sq. in.	1.871	1.133	0.786	0.693	0.641	0.612	0.593	0.525	0.480	0.446
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	3.321	1.934	1.263	1.076	0.966	0.920	0.895	0.784	0.728	0.680
OPTIONS: ADD TO BASE										
Additional PMS Color/Heavy Ink Coverage (per side)	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.070
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.466	0.242	0.133	0.096	0.077	0.064	0.056	0.041	0.030	0.026
Group A Stocks	0.256	0.183	0.161	0.152	0.148	0.146	0.141	0.137	0.134	0.133
Group B Stocks	0.419	0.310	0.273	0.256	0.249	0.242	0.236	0.229	0.225	0.222
Group C Stocks	0.645	0.463	0.408	0.381	0.372	0.361	0.350	0.341	0.330	0.323
Group D Stocks	0.944	0.678	0.598	0.565	0.551	0.535	0.522	0.516	0.506	0.502
Group E Stocks	1.161	1.075	1.022	1.015	1.006	0.996	0.989	0.971	0.961	0.952
Group F Stocks	1.452	1.438	1.396	1.371	1.357	1.343	1.333	1.305	1.291	1.277
Group G Stocks	1.829	1.810	1.762	1.762	1.762	1.762	1.762	1.762	1.762	1.762
Upcharge: 09-10, 09-16	0.148	0.148	0.124	0.124	0.124	0.124	0.124	0.124	0.124	0.124
Aqueous Coating - Flood Gloss, Satin or Matte (on semi-gloss stock)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# POCKET PAGES

## Product Specifications

- Available printed, foil stamped, embossed or debossed
- Pocket glued at both sides
- Holds 8½" x 11" papers
- Limited card slot styles are available FREE – refer to design templates
- Base stocks included in price – additional charge for other stock groups

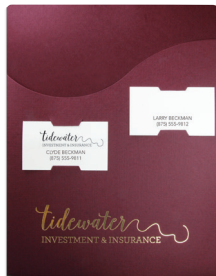
## Production Schedule

- 7-10 production days

*A better pocket for your pages!*



✓ **Need a Binder Pocket Page?**  
**Ask about Item 19-88.**



< 19-80 Merlot Linen with Metallic Gold foil

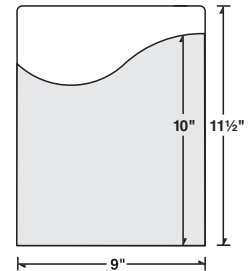


19-80 printed 4CP >

## WAVY POCKET PAGE 19-80

Holds approximately 15 sheets

Price: shown below



< 19-81 printed 4CP (4/4)

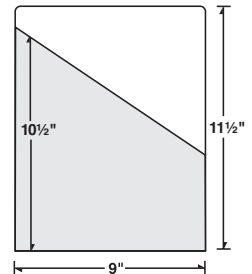


< 19-81 Dark Blue Linen printed with PMS 877 Silver ink

## ANGLED POCKET PAGE ♥ 19-81

Holds approximately 15 sheets

Price: shown below



✓ **Need a 6" x 9" Pocket Page?**  
**See Item 19-68 on page 23.**

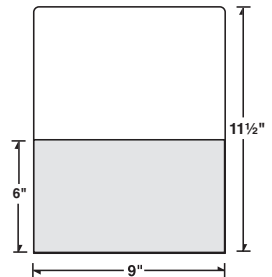


< 19-80 Jelly Bean Green Pop-Tone with Non-Metallic White foil

## NEW! STRAIGHT POCKET PAGE 19-82

Holds approximately 15 sheets

Price: shown below



POCKET PAGES - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	4.233	2.381	1.543	1.285	1.157	1.090	1.054	0.867	0.793	0.740
Print Two PMS Colors - No Heavy Coverage	5.056	2.830	1.815	1.471	1.320	1.235	1.183	0.950	0.869	0.809
Four Color Process	4.741	2.845	1.868	1.580	1.375	1.252	1.181	0.953	0.859	0.780
Foil Stamp or Emboss or Deboss - One Area up to 36 sq. in.	3.796	2.314	1.536	1.337	1.218	1.154	1.118	0.944	0.875	0.827
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	5.245	3.115	2.012	1.720	1.543	1.462	1.419	1.202	1.123	1.060
OPTIONS: ADD TO BASE										
Additional PMS Color/Heavy Ink Coverage (per side)	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.070
Four Color Process (2nd side)	2.109	1.076	0.634	0.479	0.394	0.339	0.311	0.241	0.209	0.206
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.466	0.242	0.133	0.096	0.077	0.064	0.056	0.041	0.030	0.026
Group A Stocks	0.256	0.183	0.161	0.152	0.148	0.146	0.141	0.137	0.134	0.133
Group B Stocks	0.419	0.310	0.273	0.256	0.249	0.242	0.236	0.229	0.225	0.222
Group C Stocks	0.645	0.463	0.408	0.381	0.372	0.361	0.350	0.341	0.330	0.323
Group D Stocks	0.944	0.678	0.598	0.565	0.551	0.535	0.522	0.516	0.506	0.502
Group E Stocks	1.161	1.075	1.022	1.015	1.006	0.996	0.989	0.971	0.961	0.952
Group F Stocks	1.452	1.438	1.396	1.371	1.357	1.343	1.333	1.305	1.291	1.277
Group G Stocks	1.829	1.810	1.762	1.762	1.762	1.762	1.762	1.762	1.762	1.762
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.



# BINDERS

*The full package! A printed binder & coordinating materials.  
Paper is lighter weight – saves on shipping.*

## Laminated Binder Specifications

- PMS or Four color process printed
- 20 PT C1S Semi-gloss White stock
- Gloss lamination is included – additional charge for matte or Soft-Touch lamination (see price table below)

## Aqueous Coated Binder Specifications

- PMS or Four color process printed
- 24 PT C1S Semi-gloss White stock
- FREE overall aqueous coating
  - choose GLOSS, SATIN or MATTE
- Additional charge for Soft-Touch aqueous coating
- Additional charge for lamination
  - gloss, matte or Soft-Touch
- A variety of card slots, brochure slits & other pocket options are available FREE
  - see page 24 or refer to design templates
- Binder size varies with ring capacity – see design template

## Production Schedule

- 10-15 production days, based on quantity
- Soft-Touch aqueous coating: add 2 production days

## Capacities



½", ¾", 1"  
Metal Rings

## Binder Stock Choices



20 PT C1S  
Laminated



24 PT C1S  
Aqueous



See page 25 for optional Index Tabs



88-01 printed 4CP

**When you need MORE than "paper" consider vinyl or poly.**

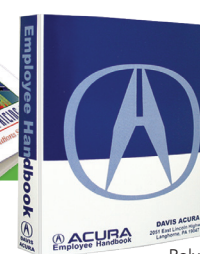
Turned edge and short-run digital binders also available! Call for information.



Digital Turned Edge



Vinyl



Poly

BINDERS - BASE PRICE (20 PT gloss laminated or 24 PT aqueous coated - ½" rings)	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	8.339	5.781	4.810	4.522	4.421	4.320	4.287	4.146	3.908	3.654
Print Two PMS Colors - No Heavy Coverage	9.163	6.230	5.081	4.708	4.584	4.465	4.415	4.230	3.983	3.724
Four Color Process	8.848	6.245	5.134	4.817	4.639	4.483	4.413	4.232	3.974	3.694
<b>OPTIONS: ADD TO BASE</b>										
Additional PMS Color/Heavy Ink Coverage (per side)	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.070
Upcharge: 88-71	0.458	0.270	0.250	0.245	0.233	0.208	0.181	0.116	0.084	0.064
Lamination - Matte on 20 PT	0.287	0.286	0.213	0.212	0.207	0.197	0.193	0.186	0.184	0.177
Lamination - Soft-Touch on 20 PT	0.442	0.419	0.339	0.328	0.322	0.308	0.298	0.284	0.279	0.274
Lamination - Gloss on 24 PT	0.832	0.539	0.442	0.392	0.369	0.365	0.362	0.353	0.346	0.346
Lamination - Matte on 24 PT	1.043	0.825	0.652	0.603	0.576	0.562	0.555	0.539	0.530	0.523
Lamination - Soft-Touch on 24 PT	1.274	0.958	0.781	0.720	0.691	0.672	0.661	0.637	0.625	0.620
Aqueous Coating - Flood Gloss, Satin or Matte on 24 PT	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Aqueous Coating - Flood Soft-Touch on 24 PT	1.593	0.890	0.516	0.374	0.303	0.278	0.252	0.173	0.160	0.147
¾" Metal Ring Mechanism	0.210	0.210	0.210	0.210	0.210	0.210	0.210	0.210	0.210	0.210
1" Metal Ring Mechanism	0.407	0.407	0.407	0.407	0.407	0.407	0.407	0.407	0.407	0.407

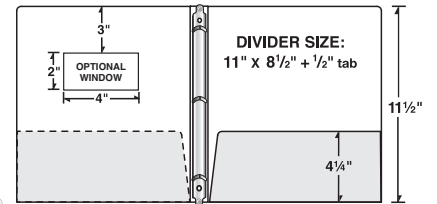
(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# BINDERS



✓ For a binder without pockets, request a quote for Item 99-01.



## POCKET BINDER ♥ 88-01

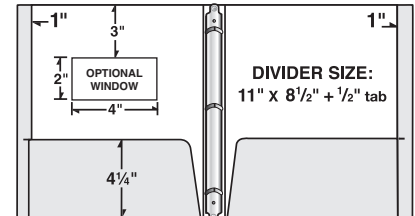
Two pockets (shown)

**88-04**  
One right pocket only  
(photo at left)

Price: see page 28



88-71 printed 4CP



## POCKET BINDER with REINFORCED EDGES ♥ 88-71

Two pockets

Price: base price **plus** upcharge on page 28



88-01-ECO on  
26 PT Eco Kraft 100%  
printed 2PMS

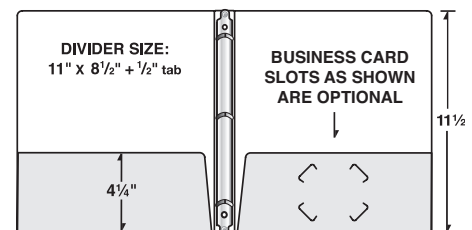
88-01-ECO on  
26 PT Eco Kraft 100%  
with Non-Metallic Pine foil



Eco Kraft



26 PT  
100%



## 100% RECYCLED ECO BINDER 88-01-ECO

Manufactured on 26 PT Eco Kraft stock  
One or two PMS ink colors or foil stamp

Price: shown below

100% RECYCLED ECO BINDER PRICES (26 PT Eco Kraft stock with 1/2" metal rings)	250	500	1000	1500	2000	2500	3000	5000
Print One PMS Color - No Heavy Coverage	8.544	5.985	5.015	4.727	4.626	4.525	4.492	4.351
Print Two PMS Colors - No Heavy Coverage	9.368	6.435	5.286	4.913	4.789	4.670	4.620	4.434
Foil Stamp - One Area up to 36 sq. in.	9.556	7.102	5.747	5.398	5.237	5.107	5.048	4.846
<b>OPTIONS: ADD TO BASE</b>								
3/4" Metal Ring Mechanism	0.210	0.210	0.210	0.210	0.210	0.210	0.210	0.210
1" Metal Ring Mechanism	0.407	0.407	0.407	0.407	0.407	0.407	0.407	0.407

(R) Price shown is per piece

# PORTFOLIOS

If you have odd size materials or just need MORE expansion capabilities...you need a Portfolio!

## Product Specifications

- Available printed, foil stamped, embossed or debossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- Hook-and-loop or elastic band closures (black or white) can be added for an additional charge – a small hole is added to the flap to anchor the elastic band
- Card slots are available on some portfolio styles – refer to design template

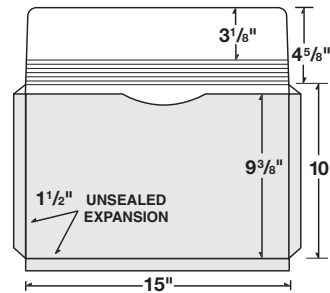
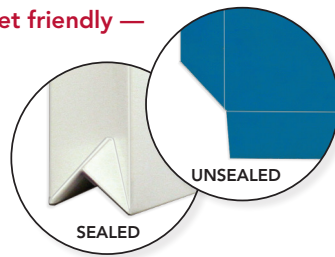
## Production Schedule

- UNSEALED expansion portfolios: 10 production days
- Mailers, SEALED expansion portfolios: 10 - 15 production days
- Hook-and-loop application: requires additional production time
- Soft-Touch aqueous coating: add 2 production days



✓ UNSEALED expansion gussets take less time to produce and are budget friendly — but the corners are open.

The corners on SEALED expansion gussets are closed.



## 10" x 15" EXPANSION 35-11

1 1/2" UNSEALED expansion gusset (shown)

## ♥ 35-01

1 1/2" SEALED expansion gusset (photo above)

Price: base price **plus** upcharge below

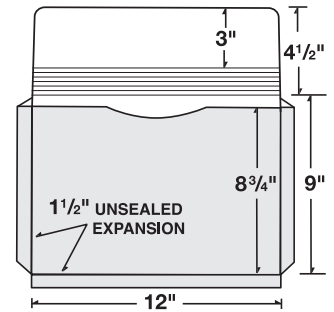
PORTFOLIOS - BASE STOCK PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	4.993	2.850	1.925	1.615	1.554	1.427	1.318	1.076	0.985	0.918
Print Two PMS Colors - No Heavy Coverage	5.817	3.299	2.197	1.801	1.717	1.572	1.446	1.159	1.060	0.988
Four Color Process	5.501	3.314	2.250	1.910	1.772	1.590	1.444	1.162	1.051	0.958
Foil Stamp or Emboss or Deboss - One Area up to 36 sq. in.	4.556	2.784	1.917	1.666	1.615	1.492	1.381	1.152	1.067	1.005
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	6.005	3.585	2.394	2.049	1.940	1.800	1.683	1.411	1.315	1.238
OPTIONS: ADD TO BASE										
Additional PMS Color/Heavy Ink Coverage (per side)	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.070
2nd Foil Area - Same Color, Same Side - up to 36 sq. in. (on foil orders)	0.466	0.242	0.133	0.096	0.077	0.064	0.056	0.041	0.030	0.026
Group A Stocks	0.256	0.183	0.161	0.152	0.148	0.146	0.141	0.137	0.134	0.133
Group B Stocks	0.419	0.310	0.273	0.256	0.249	0.242	0.236	0.229	0.225	0.222
Group C Stocks	0.645	0.463	0.408	0.381	0.372	0.361	0.350	0.341	0.330	0.323
Group D Stocks	0.944	0.678	0.598	0.565	0.551	0.535	0.522	0.516	0.506	0.502
Group E Stocks	1.161	1.075	1.022	1.015	1.006	0.996	0.989	0.971	0.961	0.952
Group F Stocks	1.452	1.438	1.396	1.371	1.357	1.343	1.333	1.305	1.291	1.277
Group G Stocks	1.829	1.810	1.762	1.762	1.762	1.762	1.762	1.762	1.762	1.762
Upcharge: 16-11-CON, 16-12-CON, 16-45-CON	1.034	0.652	0.449	0.367	0.337	0.311	0.292	0.251	0.223	0.220
Upcharge: 16-13-CON, 16-14-CON, 16-44-CON	0.461	0.261	0.169	0.137	0.130	0.128	0.121	0.104	0.083	0.081
Upcharge: 35-01, 35-02, 35-04	1.507	1.502	1.353	1.221	1.218	1.192	1.192	1.192	1.192	1.192
Upcharge: 35-11, 35-12	0.628	0.582	0.507	0.455	0.455	0.455	0.455	0.455	0.455	0.455
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Aqueous Coating - Flood Soft-Touch (on print orders)	1.593	0.890	0.516	0.374	0.303	0.278	0.252	0.173	0.160	0.147
Hook-and-Loop Closures (white or black)	0.889	0.690	0.591	0.547	0.533	0.521	0.517	0.503	0.495	0.493
Elastic Band Closures (white or black)	0.472	0.472	0.472	0.472	0.472	0.472	0.472	0.472	0.472	0.472

(R) Price shown is per piece

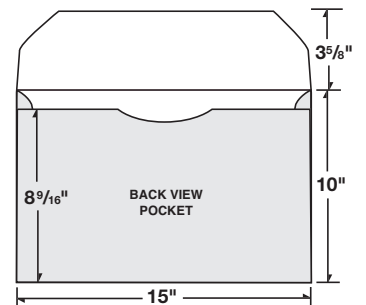




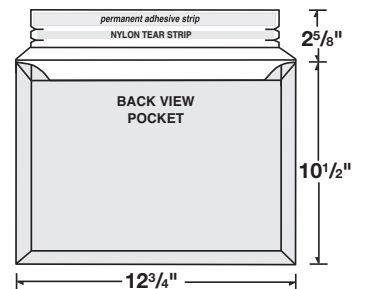
**9" x 12" EXPANSION**  
♥ **35-12**  
1½" UNSEALED expansion gusset (shown)  
**35-02**  
1½" SEALED expansion gusset (photo at left)  
**35-04**  
2" SEALED expansion gusset  
Price: base price **plus** upcharge  
on page 30



**10" x 15" DELUXE**  
♥ **16-01**  
10" x 15" closed (shown)  
**16-02**  
10" x 13" closed  
(photo at left)  
Price: see page 30



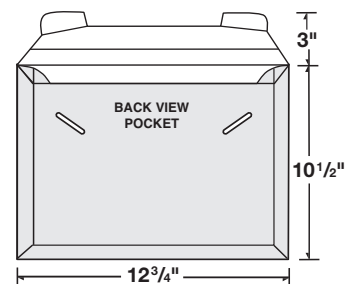
**CONFORMER® CAPACITY MAILER**  
♥ **16-12-CON**  
10½" x 12¾" with 1" capacity (shown)  
**16-11-CON**  
courier size (photo at left)  
9¾" x 12¼" with ¾" capacity  
**16-45-CON**  
legal size  
10¼" x 15" with ¾" capacity  
Price: base price **plus** upcharge  
on page 30



Conformer® is a registered trademark of Conformer® Products. A patent number will be added to Conformer® Products.



**CONFORMER® CAPACITY TUCK TAB**  
**16-14-CON**  
10½" x 12¾" with 1" capacity (shown)  
♥ **16-13-CON**  
9¾" x 12¼" with ¾" capacity  
**16-44-CON**  
legal size (photo at left)  
10¼" x 15" with ¾" capacity  
Price: base price **plus** upcharge  
on page 30



Conformer® is a registered trademark of Conformer® Products. A patent number will be added to Conformer® Products.

# FILE FOLDERS

Save **MORE** time with custom file folders! Avoid missing information by adding a useful form to your file folder.

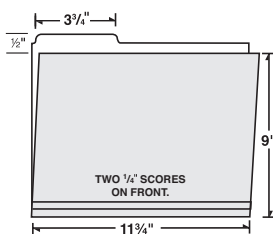
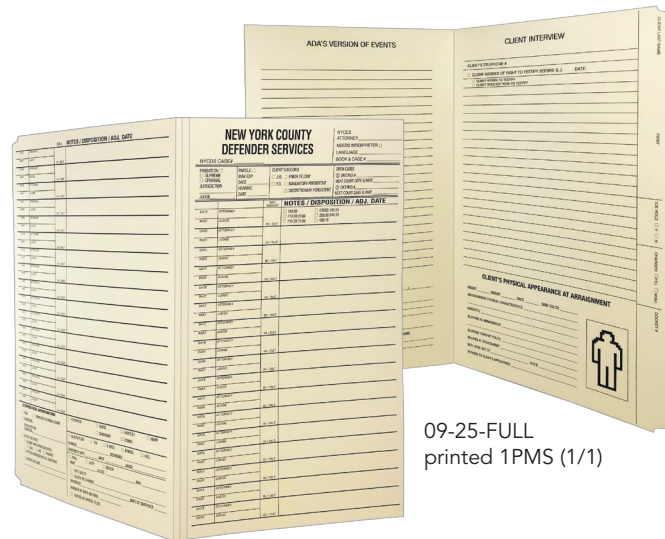
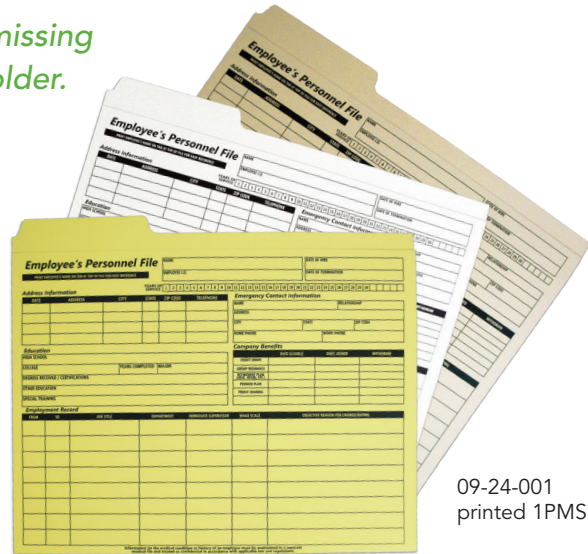
## Product Specifications

- One or two PMS ink color(s)
  - Front & back cover (one side of the sheet)
  - No heavy ink coverage; max. 35% ink coverage
- Four color process
  - 12 PT C1S Semi-gloss stock recommended
  - FREE overall GLOSS, SATIN or MATTE aqueous coating applied on Semi-gloss orders

## Production Schedule

- 7 production days
- Item 35-13 production time varies, based on quantity

## Stock Choices



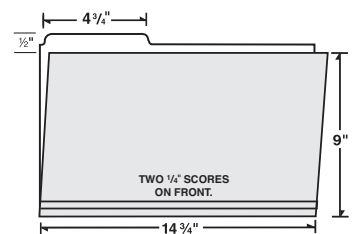
Price: shown below  
Ships open, flat

## LETTER SIZE FILE FOLDER

- ♥ 09-24-001 1st position (left) tab, shown
- 09-24-002 2nd position (center) tab
- 09-24-003 3rd position (right) tab
- ♥ 09-24-FULL full tab across top

## LEGAL SIZE FILE FOLDER

- 09-25-001 1st position (left) tab, shown
- 09-25-002 2nd position (center) tab
- 09-25-003 3rd position (right) tab
- ♥ 09-25-FULL full tab across top



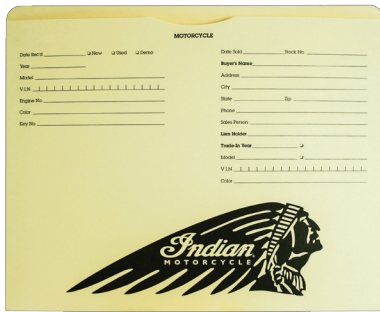
Price: base price **plus** upcharge shown below  
Ships folded

FILE FOLDER BASE PRICE - Your choice of the stocks listed above.	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	2.565	1.383	0.954	0.794	0.727	0.693	0.672	0.585	0.532	0.492
Print Two PMS Colors - No Heavy Coverage	3.388	1.832	1.226	0.980	0.890	0.838	0.800	0.669	0.607	0.561
Four Color Process	3.073	1.846	1.279	1.089	0.946	0.856	0.798	0.671	0.598	0.532
OPTIONS: ADD TO BASE										
Additional PMS Color/Heavy Ink Coverage (per side)	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.070
Upcharge: Legal Size 09-25-XXX	0.257	0.205	0.192	0.180	0.155	0.145	0.130	0.090	0.077	0.070
Upcharge: 16-03	2.404	1.436	0.955	0.818	0.813	0.721	0.628	0.469	0.434	0.410
Upcharge: 35-13	3.162	2.104	1.523	1.334	1.329	1.232	1.135	0.969	0.931	0.907
Upcharge: 16-23-CON, 16-27-CON	2.704	1.604	1.071	0.916	0.899	0.799	0.700	0.528	0.487	0.457
Aqueous Coating - Flood Gloss, Satin or Matte (on semi-gloss stock)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE

(R) Price shown is per piece

Please call for pricing on other options not listed.

# FILE FOLDERS



16-03 printed 1PMS

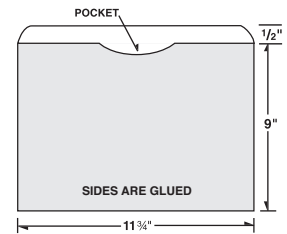


16-03 printed 4CP

## FILE JACKET ♥ 16-03

Top tab is not reinforced;  
sides are glued

Price: base price **plus**  
upcharge on page 32



✓ For a Legal Size file jacket, request a quote for Item 16-17.



35-13 >  
printed 2PMS  
with heavy coverage



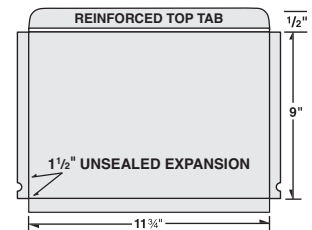
< 35-13 printed 4CP  
for optional tab dividers  
see page 25

## EXPANSION FILE FOLDER 35-13

1 1/2" unsealed expansion

Ships flat with gusset out;  
sides are glued  
Reinforced top tab is included  
in front side print charge

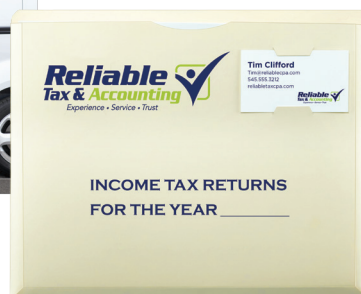
Price: base price **plus** upcharge  
on page 32



✓ For a Legal Size expansion file folder, request a quote for Item 35-17.



< 16-23-CON  
printed 4CP



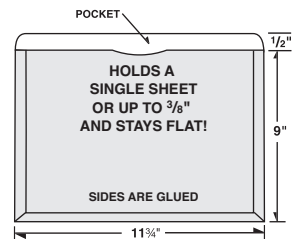
16-23-CON >  
printed 2PMS

## CONFORMER® LETTER SIZE CAPACITY FILE JACKET 16-23-CON

Holds up to 90 sheets  
optional card slots available

Top tab is not reinforced;  
sides are glued

Price: base price **plus** upcharge  
on page 32



Conformer® is a registered trademark of Conformer® Products.  
A patent number will be added to Conformer® Products.



16-27-CON >  
printed 1PMS



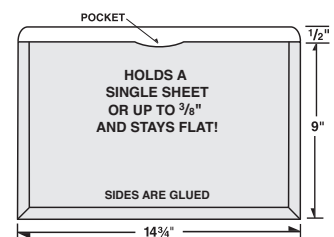
< 16-27-CON  
printed 4CP

## CONFORMER® LEGAL SIZE CAPACITY FILE JACKET 16-27-CON

Holds up to 90 sheets  
optional card slots available

Top tab is not reinforced;  
sides are glued

Price: base price **plus** upcharge  
on page 32



Conformer® is a registered trademark of Conformer® Products.  
A patent number will be added to Conformer® Products.



# PHOTO HOLDERS

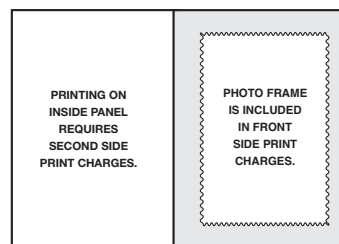
*Make it an event to remember with custom imprinted photo holders! Great for fundraisers, fashion shows, golf outings & more!*

## Product Specifications

- Available printed, foil stamped, embossed or debossed
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders

## Production Schedule

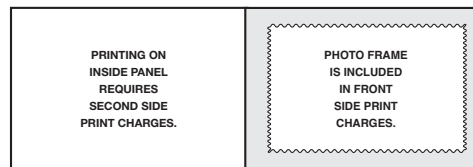
- 10 production days



## PORTRAIT PHOTO HOLDERS

- 03-03** Holds 4" x 6" photo  
**03-07\*** Holds 5" x 7" photo  
**03-09\*** Holds 8" x 10" photo

Price: shown below  
 \***plus** upcharge shown below



## LANDSCAPE PHOTO HOLDERS

- 03-05** Holds 6" x 4" photo Price: base price **plus**  
**03-08** Holds 7" x 5" photo upcharge shown below  
**03-12** Holds 8" x 6" photo  
**03-10** Holds 10" x 8" photo

PHOTO HOLDERS - BASE STOCK PRICE	150	250	500	1000	1500	2000	2500	3000	5000
Print One PMS Color - No Heavy Coverage	4.409	2.992	1.846	1.479	1.230	1.144	1.116	1.079	1.006
Print Two PMS Colors - No Heavy Coverage	5.778	3.815	2.295	1.751	1.416	1.307	1.261	1.207	1.090
Four Color Process	11.419	7.223	3.938	2.264	1.774	1.502	1.361	1.247	1.112
Foil Stamp or Emboss or Deboss - One Area up to 36 sq. in.	3.443	2.554	1.779	1.472	1.281	1.205	1.181	1.142	1.083
Foil Stamp + Emboss (same copy) - One Area up to 36 sq. in.	5.562	4.004	2.580	1.948	1.664	1.531	1.489	1.443	1.342
OPTIONS: ADD TO BASE									
Additional PMS Color/Heavy Ink Coverage (per side)	1.369	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083
Group A Stocks	0.334	0.256	0.183	0.161	0.152	0.148	0.146	0.141	0.137
Group B Stocks	0.537	0.419	0.310	0.273	0.256	0.249	0.242	0.236	0.229
Group C Stocks	0.834	0.645	0.463	0.408	0.381	0.372	0.361	0.350	0.341
Group D Stocks	1.223	0.944	0.678	0.598	0.565	0.551	0.535	0.522	0.516
Group E Stocks	1.366	1.161	1.075	1.022	1.015	1.006	0.996	0.989	0.971
Group F Stocks	1.570	1.452	1.438	1.396	1.371	1.357	1.343	1.333	1.305
Upcharge: 03-05	0.142	0.095	0.095	0.095	0.095	0.095	0.095	0.095	0.095
Upcharge: 03-07, 03-08, 03-12	0.479	0.288	0.288	0.288	0.288	0.288	0.288	0.288	0.288
Upcharge: 03-09, 03-10	0.958	0.570	0.486	0.405	0.402	0.393	0.379	0.358	0.356
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.

# DISC COVERS & FLASH DRIVE FOLDERS

*Custom printed disc covers are a **MORE** practical way to ensure consumers retain important media.*

## Product Specifications (Disc Covers)

- Four color process
- 12 PT or 14 PT C1S Semi-Gloss White stock is included in base price
- For added durability, 16 PT Semi-gloss White stock is available – see price table
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders
- Holds a 5" CD/DVD
- Spot coating may be necessary if using inkjet on mailers – let us know your mailing requirements prior to production

## Production Schedule

- Disc Covers: 7 - 10 production days
- Disc Mailers: 10 - 15 production days

✓ Slits to hold a disc or flash drive can be added to select folders. See page 24.

Folders with compartments for Flash Drives and Pens are available at [foldersolutions.com](http://foldersolutions.com)

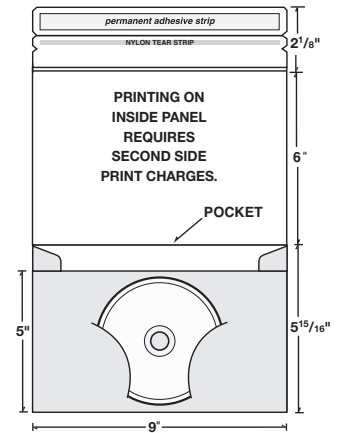


26-19 printed 4CP (4/4)

## DISC MAILER 26-19

Folds up & seals to protect disc – includes a pocket for documents

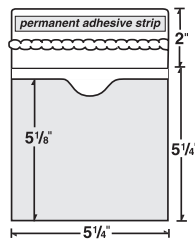
Price: base price **plus** upcharge shown below



26-12 printed 4CP

## DISC MAILER 26-12

Price: base price **plus** upcharge shown below



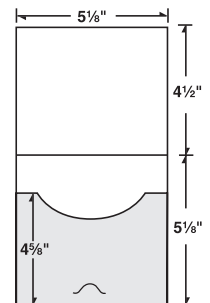
## DISC COVER with OPTIONAL CLOSURE NOTCH ♥ 26-03

Closure notch is optional – specify when ordering

Price: shown below



< 26-03 printed 4CP (4/1)



DISC COVERS & MAILERS - BASE PRICE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Four Color Process	6.853	3.844	2.079	1.551	1.225	1.026	0.897	0.662	0.640	0.601
OPTIONS: ADD TO BASE										
Four Color Process (2nd side)	2.109	1.076	0.634	0.479	0.394	0.339	0.311	0.241	0.209	0.206
12 PT C2S Semi-gloss White Stock	0.077	0.055	0.048	0.046	0.044	0.044	0.042	0.041	0.040	0.040
14 PT C2S or 16 PT C1S Semi-gloss White Stock	0.142	0.105	0.093	0.087	0.085	0.082	0.080	0.078	0.077	0.076
16 PT C2S Semi-gloss White Stock	0.226	0.162	0.143	0.133	0.130	0.126	0.123	0.119	0.115	0.113
Upcharge: 26-12	0.597	0.447	0.399	0.399	0.399	0.399	0.399	0.399	0.399	0.399
Upcharge: 26-19	0.945	0.797	0.747	0.747	0.747	0.747	0.747	0.747	0.747	0.747
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Aqueous Coating - Spot	0.823	0.449	0.272	0.186	0.163	0.145	0.128	0.083	0.075	0.070

(R) Price shown is per piece

Stock selections on inside back cover. Please call for pricing on other options not listed.

# KEY & CARD HOLDERS

*Present MORE info with every card! Add helpful phone numbers, restaurant hours, car rental, local attractions, travel tips, etc.*

## Product Specifications

- Available printed, foil stamped, embossed or debossed
- Holds a standard 3<sup>3</sup>/<sub>8</sub>" x 2<sup>1</sup>/<sub>8</sub>" card (CR80 credit card size)
- Base stocks included in price – additional charge for other stock groups
- FREE overall GLOSS, SATIN or MATTE aqueous coating on print orders

## Production Schedule

- 7 - 10 production days

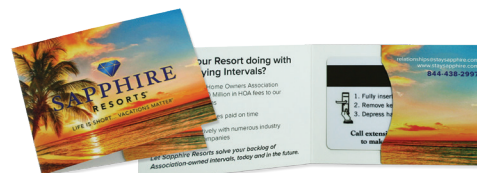


27-09 printed  
2PMS (2/1)



27-05 printed >  
1PMS (1/1)

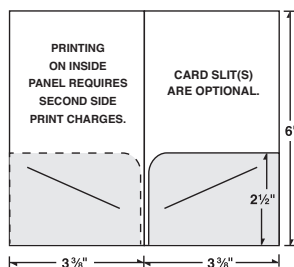
27-03 Sterling Gray Linen >  
with Metallic Copper foil



27-04 printed 4CP (4/1)

## Choosing a stock?

We recommend no stock heavier than 12 PT or 80 LB.



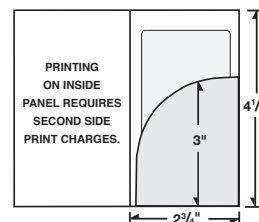
## HOTEL KEY or CARD HOLDER 27-09

Two pockets (shown)



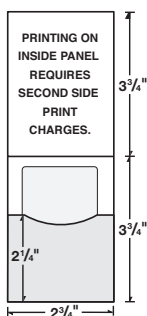
One right pocket only

Price: shown below



## ONE CURVED POCKET CARD HOLDER ♥ 27-05

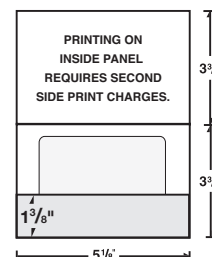
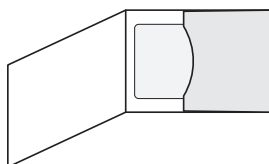
Price: shown below



## LANDSCAPE or PORTRAIT CARD HOLDER ♥ 27-04

Pocket glued both sides

Price: shown below



## CARD HOLDER 27-03

Pocket glued both sides

Price: shown below

KEY & CARD HOLDERS - BASE STOCK PRICE	1000	1500	2000	2500	3000	5000	7500	10000
Print One PMS Color - No Heavy Coverage	0.718	0.656	0.597	0.570	0.539	0.369	0.339	0.278
Print Two PMS Colors - No Heavy Coverage	0.944	0.820	0.730	0.685	0.627	0.430	0.386	0.315
Four Color Process	1.789	1.344	1.081	0.937	0.811	0.548	0.471	0.412
Foil Stamp or Emboss or Deboss - One Area up to 25 sq. in.	1.050	0.768	0.618	0.569	0.540	0.396	0.380	0.327
OPTIONS: ADD TO BASE								
Additional PMS Color/Heavy Ink Coverage (per side)	0.226	0.164	0.133	0.115	0.088	0.061	0.047	0.038
Group A Stocks	0.048	0.046	0.044	0.044	0.042	0.041	0.040	0.040
Group B Stocks	0.093	0.087	0.085	0.082	0.080	0.078	0.077	0.076
Group C Stocks	0.143	0.133	0.130	0.126	0.123	0.119	0.115	0.113
Group D Stocks	0.239	0.226	0.220	0.214	0.209	0.206	0.203	0.201
Group E Stocks	0.409	0.406	0.402	0.399	0.396	0.388	0.385	0.381
Aqueous Coating - Flood Gloss, Satin or Matte (on print orders)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE

(R) Price shown is per piece

Stock and Foil selections on inside back cover. Please call for pricing on other options not listed.



# DOCUMENT FOLDERS - Standard Designs

*These standard designs make it easy!  
Ready to personalize - just add your imprint & logo.*

## Product Specifications

- Except where noted, designs include imprinting in one standard ink color on one standard stock **from the Document Folder Color Chart on inside flap of the back cover.**
- Add your logos and imprint information to the template for the design you are ordering. Or we can set-up the imprint for you (standard typesets will be used unless other specific instructions are given). Templates and art submission guidelines at [foldersolutions.com](http://foldersolutions.com). Any changes to standard design copy will be priced as custom – see page 40.

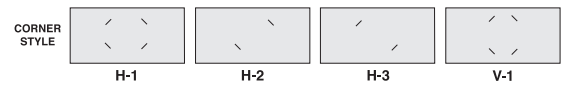
## Production Schedule

- Without card slots: 7 production days
- With card slots: 10 production days

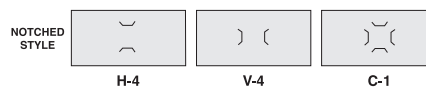
## Business Card Slots

Available on limited items as shown – see additional charge below. Holds a standard 3½" x 2" business card.

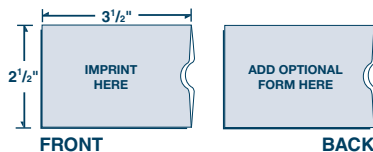
Available in the **POCKET** or **FLAP** of 01-01, 02-01 & 02-11:



Available in the **POCKET** of 01-01, 02-01 & 02-11:



Back



## LICENSE OR CARD SLEEVE

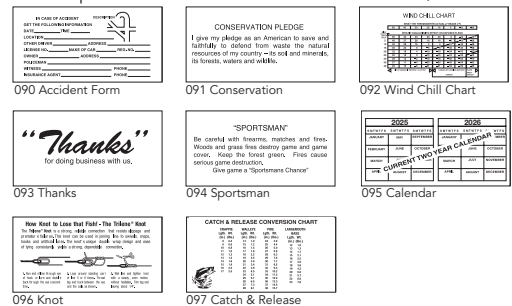
♥ 19-01  
3½" x 2½"

One standard ink color  
on one standard stock

Holds a 3⅜" x 2⅛" card

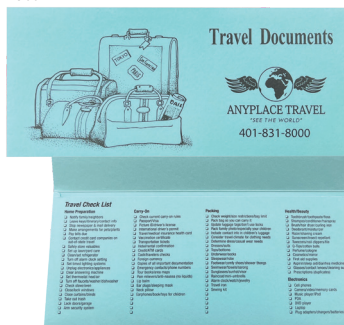
Price: see below

FREE Optional Back Cover Forms for Item 19-01 (choose one).



✓ This product is available in four color process – see page 43.

Face



Pocket

## TRAVEL DOCUMENTS

♥ 01-01-055  
10¼" x 4½"

One standard ink color  
on one standard stock

Price: see below



Face

## TRAVEL DOCUMENTS

01-01-002  
10¼" x 4½"

Standard red & blue ink on  
marble crush white stock

Price: see below

STANDARD DESIGN DOCUMENT FOLDER PRICES	150	250	500	1000	1500	2000	2500	3000	5000	7500	10000
19-01-XXX (on page 37)	1.333	0.922	0.568	0.363	0.335	0.303	0.299	0.287	0.258	0.240	0.230
01-01-XXX (on pages 37-39)	1.397	1.053	0.773	0.544	0.522	0.513	0.495	0.465	0.434	0.409	0.400
04-01-001 (on page 38)	2.325	1.705	1.112	0.826	0.751	0.684	0.649	0.621	0.586	0.563	0.549
02-01-XXX (on page 39)	1.690	1.361	0.949	0.712	0.640	0.603	0.578	0.556	0.520	0.495	0.479
02-11-XXX (on page 39)	2.500	2.032	1.415	1.044	0.970	0.933	0.901	0.873	0.832	0.800	0.781
OPTIONS: ADD TO DOCUMENT FOLDER PRICE											
Business Card Slots	0.594	0.356	0.178	0.089	0.089	0.089	0.089	0.089	0.089	0.089	0.089

(R) Price shown is per piece

See Document Folder Stock selections & Ink Colors on inside flap of the back cover.

# DOCUMENT FOLDERS - Standard Designs



Face Only

**INCOME TAX**  
♥ 01-01-009  
4½" x 10¼"

One standard ink color  
on one standard stock

Price: see page 37

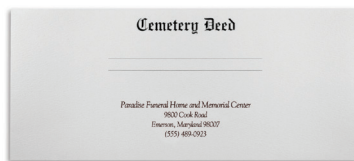


Face

**BOWLING PAYMENT RECORD**  
♥ 01-01-019  
4½" x 10¼"

Standard red & blue ink on  
marble crush white stock

Price: see page 37



Face Only

**CEMETERY DEED**  
♥ 01-01-016  
10¼" x 4½"

One standard ink color  
on one standard stock

Price: see page 37



Face Only

**FUNERAL LILY**  
01-01-308  
4½" x 10¼"

One standard ink color  
on one standard stock

Price: see page 37



Face Only

**VALUABLE PAPERS**  
01-01-025  
4½" x 10¼"

One standard ink color  
on one standard stock

Price: see page 37

**LEGAL DOCUMENTS**  
♥ 01-01-015  
10¼" x 4½"

One standard ink color  
on one standard stock

Price: see page 37

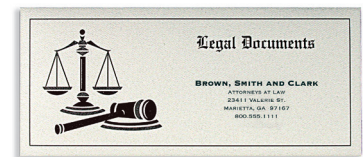


Face Only

**LEGAL DOCUMENTS**  
01-01-101  
10¼" x 4½"

One standard ink color  
on one standard stock

Price: see page 37



Face Only

**CREDIT UNION**  
01-01-022  
4½" x 10¼"

One standard ink color  
on one standard stock

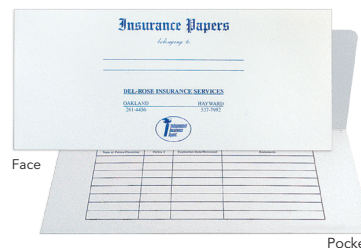
Price: see page 37



Pocket

Face

Flap



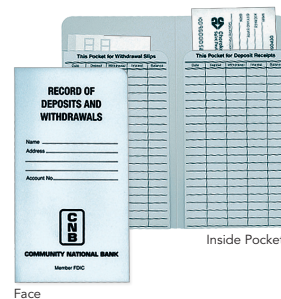
Face

Pocket

**INSURANCE PAPERS**  
01-01-018  
10¼" x 4½"

One standard ink color  
on one standard stock

Price: see page 37



Face

Inside Pockets

**BANK DEPOSIT & WITHDRAWAL RECORD**  
04-01-001  
3¾" x 7"

One standard ink color  
on one standard stock

Price: see page 37





# DOCUMENT FOLDERS - Design Your Own

Feeling creative? Design your own! Select a style from page 41 and provide us with your art.

## Economy Print

- Price includes one standard ink and one standard stock color from the **Document Folder Color Chart on inside flap of the back cover.**
- Any location on flap, face or pocket (one side of the sheet)
- No heavy coverage, or large solid blocks of ink.
- Copy must remain  $\frac{3}{8}$ " in from all edges.

## Four Color Process Print

- Any location on flap, face or pocket (one side of the sheet)
- Bleeds allowed
- Choose from 12 PT C1S Marble Crush or 12 PT C1S Semi-gloss stocks with GLOSS aqueous coating or 80 lb. Smooth White uncoated.

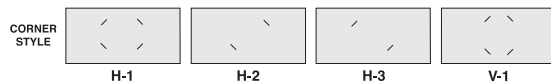
## Foil Stamping on 100 lb. Linen stock

- Choose one standard foil color and one "Group D" Linen stock from the color chart on inside back cover.
- Any one location on flap, face or pocket (one side of sheet)
- Copy must remain  $\frac{3}{8}$ " in from all edges.

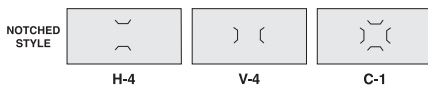
## Production Schedule

- 10 production days

Available in the POCKET or FLAP of 01-01, 02-01 & 02-11:



Available in the POCKET of 01-01, 02-01 & 02-11:



02-01 Economy Print  
standard PMS 185 Red  
and Black ink



01-01 printed 4CP



01-01 foil stamped  
with Metallic Gold  
on Deep Pine Linen

ECONOMY PRINT BASE - One Standard Stock/Ink Color	150	250	500	1000	1500	2000	2500	3000	5000	7500	10000
01-01	1.831	1.314	0.903	0.596	0.565	0.548	0.521	0.487	0.447	0.418	0.407
02-01	2.125	1.621	1.080	0.777	0.683	0.636	0.605	0.578	0.533	0.504	0.486
02-11	2.910	2.273	1.531	1.099	1.004	0.957	0.918	0.887	0.837	0.801	0.780
19-02, 19-04, 19-05, 19-09	N/A	N/A	N/A	0.865	0.777	0.728	0.695	0.658	0.602	0.568	0.549
<b>Options: Add to Economy Print Base</b>											
Additional Standard Ink Color (1st side)	0.343	0.214	0.125	0.087	0.067	0.058	0.058	0.052	0.042	0.040	0.040
Standard Ink Color (2nd side, inside of flap - per color)	0.343	0.214	0.125	0.087	0.067	0.058	0.058	0.052	0.042	0.040	0.040
Non-Standard PMS Ink Color	Add \$90 (R) for each Non-Standard PMS ink color										
Business Card Slots	0.594	0.356	0.178	0.089	0.089	0.089	0.089	0.089	0.089	0.089	0.089

(R) Price shown is per piece

FOUR COLOR PROCESS PRINT BASE	250	500	1000	1500	2000	2500	3000	5000	7500	10000
Choice of 12 PT C1S Marble Crush, 12 PT C1S Semi-gloss or 80 lb. Smooth White										
01-01	5.202	2.865	1.751	1.417	1.240	1.128	1.048	0.868	0.779	0.693
02-01	5.202	2.865	1.751	1.417	1.240	1.128	1.048	0.868	0.779	0.693
02-11	5.202	2.865	1.751	1.417	1.240	1.128	1.048	0.868	0.779	0.693
<b>Options: Add to Four Color Process Print Base</b>										
Four Color Process (2nd side, inside of flap)	2.109	1.076	0.634	0.479	0.394	0.339	0.311	0.241	0.209	0.206
Business Card Slots	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE

(R) Price shown is per piece

FOIL STAMP BASE - Group D Linen Stocks - One Area up to 36 Sq. In.	250	500	1000	1500	2000	2500	3000	5000	7500	10000
01-01	2.143	1.204	0.919	0.832	0.787	0.761	0.740	0.705	0.685	0.674
02-01	2.232	1.333	0.979	0.891	0.851	0.825	0.804	0.768	0.748	0.736
02-11	2.371	1.467	1.113	1.024	0.979	0.954	0.931	0.897	0.875	0.863
<b>Options: Add to Foil Stamp Base</b>										
Business Card Slots	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE

(R) Price shown is per piece

Stock selections on inside back cover. Please call for pricing on other options not listed.

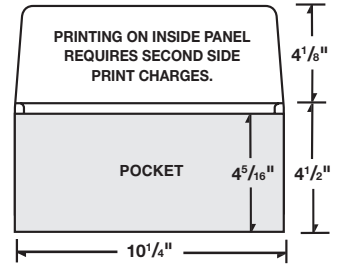
# DOCUMENT FOLDERS - Design Your Own

01-01 Economy Print >  
Black ink



**10¼" x 4½"**  
**DOCUMENT FOLDER**  
♥ 01-01

Price: see page 40



< 01-01 Foil stamped  
on Dark Blue Linen  
with Metallic Silver foil



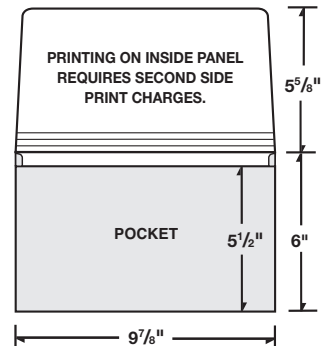
< 01-01 Economy Print  
standard PMS 185 Red  
and Black ink



< 02-01 Economy Print  
standard Black and PMS 185 Red ink

**9 7/8" x 6"**  
**DOCUMENT FOLDER**  
♥ 02-01

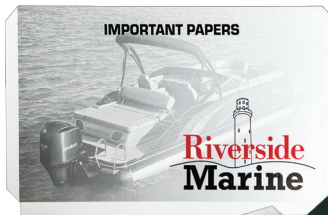
Price: see page 40



< 02-01 printed 4CP



< 02-01 Foil stamped  
on Deep Black Linen with  
Metallic Treasure foil

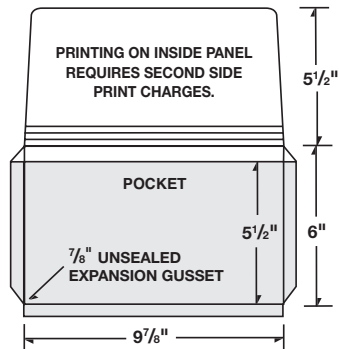


< 02-11 Economy Print  
standard Black and  
PMS 185 Red ink

**9 7/8" x 6"**  
**EXPANSION DOCUMENT FOLDER**  
♥ 02-11

Expands to hold up to 7/8"  
Ships flat with expansion gusset out

Price: see page 40



< 02-11 printed 4CP

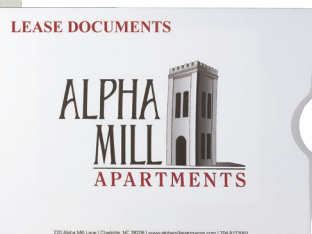


< 02-11 Foil Stamp  
on Deep Black Linen  
with Metallic Gold foil

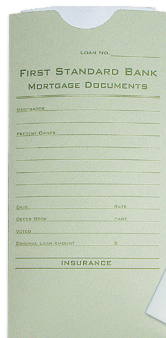


< 19-09 Side Load  
Economy Print  
standard Black ink

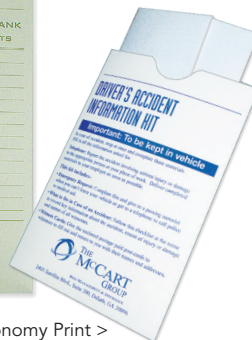
19-05 Economy Print  
standard PMS 349 Green ink >



19-04 Economy Print >  
standard Black and PMS  
208 Burgundy ink



19-02 Economy Print >  
standard PMS 281 Blue ink



**PULL-OUT SLEEVES**  
**19-02**

5" x 7¼"

**19-04**

6¼" x 9"

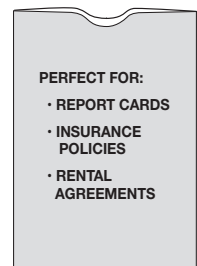
**19-05**

4½" x 9"

**NEW! 19-09**

Side Load 6¼" x 9"

Price: see page 40



# DIGITAL PRINT FOLDERS

*You can have FULL color and a LOW minimum quantity with these Digital Print folders. It's a great fit!*

## Product Specifications

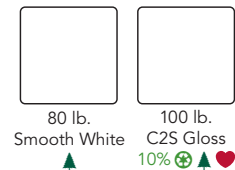
- Four color process digital print only
- No heavy coverage or large solid blocks of ink
- Logos, line copy and photos cannot exceed 50% coverage of the surface area
- Avoid registering artwork to scores - we recommend fading dark areas away from scores (like photo at right)
- Digital printing will not match other offset printed pieces
- Choose from 100 lb. Gloss Coated Cover or uncoated 80 lb. Smooth White
- FREE business card slots are available – holds a standard 3½" x 2" business card (refer to item design templates)

## Production Schedule

- 7 production days



## Digital Print Stock Selections

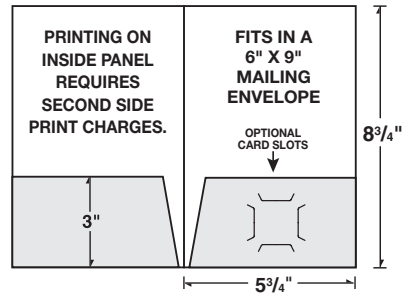


## 5¾" x 8¾" with TWO POCKETS D-68-02

Four color process on front & back cover, plus pockets

OPTIONAL: Free card slots (as shown) are available in the pocket(s) – specify when ordering

Price: shown below

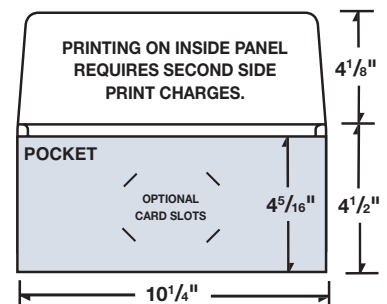


## 4½" x 10¼" DOCUMENT FOLDER ♥ D-01-01

Four color process on flap, face & pocket

OPTIONAL: FREE card slots (as shown) are available centered in the flap or pocket – specify when ordering

Price: shown below



DIGITAL PRINT FOLDER BASE	50	100	150	200	250	300	500	750	1000	1500	2000	2500
100 lb. C2S Gloss or 80 lb. Smooth White												
D-01-01, D-06-03	4.497	2.863	2.256	2.022	1.827	1.720	1.404	1.323	1.247	1.177	1.107	1.080
D-06-04	4.297	2.665	2.058	1.825	1.628	1.520	1.207	1.127	1.051	0.979	0.911	0.876
D-02-01, D-02-12	5.415	3.454	2.711	2.431	2.191	2.061	1.691	1.591	1.433	1.294	1.163	1.125
D-68-02	6.883	4.545	3.788	3.352	3.000	2.765	2.250	1.785	1.575	N/A	N/A	N/A
D-19-01	N/A	N/A	N/A	1.534	1.279	1.103	0.754	0.585	0.505	0.380	0.348	0.337
OPTIONS: ADD TO DIGITAL PRINT FOLDER BASE												
D-01-01, D-06-03, D-02-01, D-02-12 (2nd side, inside of flap)	0.491	0.396	0.383	0.375	0.362	0.353	0.341	0.337	0.329	0.329	0.329	0.329
D-68-02 (2nd side, inside above pockets)	1.337	1.103	1.030	0.994	0.970	0.955	0.927	0.904	0.895	N/A	N/A	N/A
Business Card Slots (refer to design templates)	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE

(R) Price shown is per piece



# DIGITAL PRINT FOLDERS



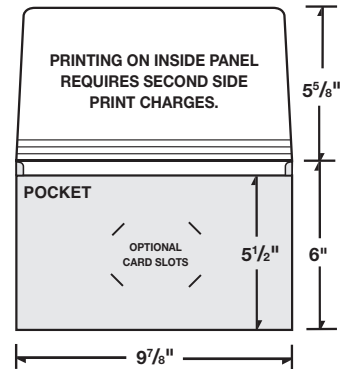
## 6" x 9 7/8" DOCUMENT FOLDER

♥ D-02-01

Four color process on flap, face & pocket

OPTIONAL: Free card slots (as shown) are available centered in the flap or pocket – specify when ordering

Price: see page 42



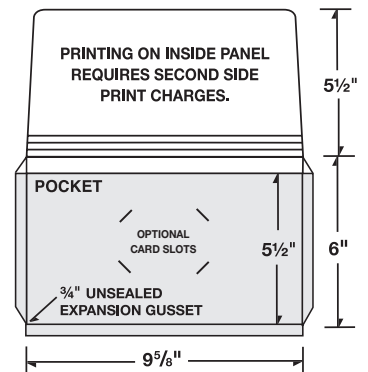
## 6" x 9 5/8" EXPANSION FOLDER

D-02-12

Expands to hold up to 3/4" ships flat with expansion gusset out Four color process on flap, face & pocket

OPTIONAL: Free card slots (as shown) are available centered in the flap or pocket – specify when ordering

Price: see page 42



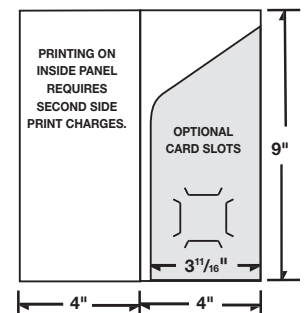
## 4" x 9" with ONE POCKET

D-06-03

Four color process on front & back cover, plus pocket

OPTIONAL: Free card slots (as shown) are available in the pocket – specify when ordering

Price: see page 42



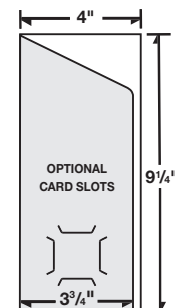
## 4" x 9 1/4" RECEIPT HOLDER

D-06-04

Four color process on front of pocket & back panel

OPTIONAL: Free card slots (as shown) are available in the pocket – specify when ordering

Price: see page 42



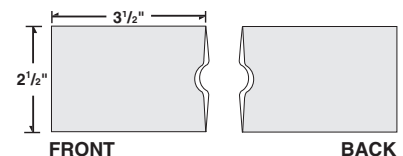
## 3 1/2" x 2 1/2" CARD SLEEVE

♥ D-19-01

Four color process on front & back

Holds a 3 3/8" x 2 1/8" card – (CR80 credit card size)

Price: see page 42



✓ 100# Gloss Cover is not available on this item.

Choose ColorWorx® for fast, economical, four color process printing.  
Here's a sampling of our best-selling customer favorites.

- All ColorWorx® products are digitally printed in 4CP.
- ColorWorx® does not guarantee an exact color match.
- Reorders may vary between runs.
- If you require a color match or your job needs to match other pieces, let us know prior to placing your order.

## Production Schedule

- 5 working days or less



COLORWORX® PRICES (4/0, 4/1, 4/4)	STOCK	ITEM	250	500	1000	1500	2000	2500	3000	5000
Business Cards	14 PT C2S UV Coated	50-D-71-001	0.135	0.090	0.056	0.048	0.044	0.042	0.040	0.036
Business Cards	100 lb. Smooth Uncoated	50-D-71-001-SM	0.135	0.090	0.056	0.048	0.044	0.042	0.040	0.036
Postcards 4" x 6"	14 PT C2S White Cover	50-D-21-001-NOUV	0.355	0.255	0.204	0.187	0.177	0.172	0.169	0.162
Postcards 5.5" x 8.5"	14 PT C2S White Cover	50-D-21-002-NOUV	0.510	0.409	0.353	0.338	0.328	0.324	0.320	0.312
Postcards 6" x 9"	14 PT C2S White Cover	50-D-21-003-NOUV	0.510	0.409	0.353	0.338	0.328	0.324	0.320	0.312
Postcards 6" x 11"	14 PT C2S White Cover	50-D-21-004-NOUV	0.618	0.507	0.457	0.437	0.430	0.423	0.421	0.412
Tri-Fold Brochure 8.5" x 11"	80 lb. Gloss or Matte Text	50-D-11-006-TRI	0.718	0.536	0.441	0.412	0.398	0.389	0.382	0.370
Tri-Fold Brochure 8.5" x 11"	100 lb. C2S Gloss Cover	50-D-11-006-TRI-100C	1.103	0.868	0.751	0.712	0.693	0.681	0.673	0.657
Flat Sell Sheet 8.5" x 11"	80 lb. Gloss or Matte Text	50-D-11-001	0.420	0.332	0.291	0.278	0.271	0.266	0.263	0.258
Flat Sell Card 8.5" x 11"	14 PT C2S White Cover	50-D-11-001-14C-NOUV	0.817	0.706	0.657	0.639	0.631	0.624	0.621	0.614
Flat Rack Card 4" x 9"	14 PT C2S White Cover	50-D-21-020-NOUV	0.510	0.409	0.353	0.338	0.328	0.324	0.320	0.312
Door Hanger 4" x 9"	14 PT C2S White Cover	50-D-18-003-NOUV	1.093	0.742	0.554	0.497	0.464	0.448	0.435	0.410
Door Hanger 4.25" x 11"	14 PT C2S White Cover	50-D-18-004-NOUV	1.093	0.742	0.554	0.497	0.464	0.448	0.435	0.410
Door Hanger 4" x 9" with Perf-off Card	14 PT C2S White Cover	50-D-18-005-NOUV	1.093	0.742	0.554	0.497	0.464	0.448	0.435	0.410
Door Hanger 4.25" x 11" with Bus Card Slits	14 PT C2S White Cover	50-D-18-007-NOUV	1.093	0.742	0.554	0.497	0.464	0.448	0.435	0.410

(R) Price shown is per piece



## BUSINESS CARDS

### 50-D-71-001 (UV Coated)

3.5" x 2" • 14 PT C2S White Cover • UV coat front side • Write on back

### 50-D-71-001-SM (Uncoated)

3.5" x 2" • 100 lb. uncoated Smooth White • Easy to write on

Price: see page 44



✓ Every folder needs a business card!

## POSTCARDS (No Coating)

14 PT C2S White Cover • ink jet address on back

### 50-D-21-001-NOUV 4" x 6"

### 50-D-21-002-NOUV 5.5" x 8.5"

### 50-D-21-003-NOUV 6" x 9"

### 50-D-21-004-NOUV 6" x 11"

Price: see page 44



✓ Announce events, campaigns, new products & more!

## TRI-FOLD BROCHURES

### 50-D-11-006-TRI

tri-folded to 3.6875" x 8.5"

8.5" x 11" • 80 lb. gloss or 80 lb. matte text

### 50-D-11-006-TRI-100C

tri-folded to 3.6875" x 8.5"

8.5" x 11" • 100 lb. C2S Gloss Cover

Price: see page 44



✓ Fits our 4<sup>3</sup>/<sub>8</sub>" folder brochure slit!

## FLAT SELL SHEETS • RACK & SELL CARDS

### 50-D-11-001 Flat Sell Sheet

8.5" x 11" • 80 lb. gloss or 80 lb. matte text • Matte is easy to write on!

### 50-D-11-001-14C-NOUV Flat Sell Card

8.5" x 11" • 14 PT C2S White Cover • No Coating

### 50-D-21-020-NOUV Flat Rack Card

4" x 9" • 14 PT C2S White Cover • No Coating

Price: see page 44



## DOOR HANGERS (No Coating)

14 PT C2S White Cover • Write in non-ink areas

### 50-D-18-003-NOUV 4" x 9"

### 50-D-18-004-NOUV 4.25" x 11"

### 50-D-18-005-NOUV 4" x 9" with 4" x 2" perf-off card at bottom

### 50-D-18-007-NOUV 4.25" x 11" with business card slits at bottom

Price: see page 44

✓ Businesses love to promote within neighborhoods!



See the full ColorWorx® catalog for MORE! Including plastic cards, gift card holders, note cards, table tents & economy photo holders!



# COMPLETE CUSTOMIZATION

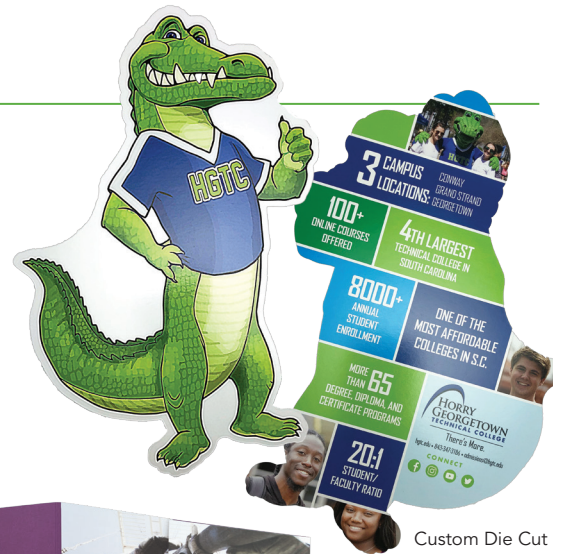
*Stand apart from the ordinary...with our diverse line of custom folders and MORE packaging options.*

## Custom Die Cutting

Let your imagination run wild and we'll bend cutting and scoring rule around it! It's easy to add that "WOW" factor by die cutting around parts of your artwork design on the front cover or pockets.

## Custom Design Templates

Did you know we can provide a template for custom items? When you're ready to begin the design phase of a custom project, let us know. We'll help you make sure all the critical details will work and fit to the scores.



Custom Die Cut



Registered Foil Stamping in Multiple Colors

Sculptured Emboss + Foil



Custom Die Cut

## Multi-Level Embossing

Add dimension to your company logo with custom embossing. Use a sculptured effect to bring out realism in your image. How about adding a beveled edge to your type for some added emphasis? From single level raised emboss to chiseled deboss, we can handle all requests.

## Coating Effects

Why choose the same flood gloss aqueous coating every time? Consider dressing up your next project with Soft-Touch coating, spot UV, spot lamination, strike-thru's and MORE.



Soft-Touch Lam with 3D UV Spot Coating

## Special Stocks

Custom stocks are available on request or choose from our complete line of standard paper stocks.

## Extra Features

Add business card slots, brochure slits, disc slits & hubs, inserts, stitched brochures or tab dividers to almost any folder, binder or packaging item.



Custom Die Cut, Soft-Touch Lam with 3D UV Spot Coating and Foil Stamping

More examples of custom products can be viewed at [foldersolutions.com](http://foldersolutions.com)

## ARTWORK

**Guidelines & Templates** - We have an all digital workflow and work with all Mac and Mac compatible files. Create artwork using accepted programs: current versions of InDesign, Illustrator and PhotoShop. We *cannot accept files created with: Microsoft Word, Publisher and PowerPoint*. Artwork for catalog and custom items **MUST** be created on our item templates. If supplying artwork as a .PDF, follow all art guidelines to avoid production delays. Download art guidelines & templates at [foldersolutions.com](http://foldersolutions.com). Send all file elements being used – including printer & screen fonts and embedded graphics. When sending digital files via our web upload or email, **all files MUST include your dealer information, purchase order number and job name**. Incorrect files and files created without our item template may delay production and can incur prep charges. Charges for corrections, alterations and set-up will be billed at \$180.00 (P) per hr.

**Copy Errors** - All submitted copy is reviewed before production. We pride ourselves on making every effort to ensure accuracy and that your expectations are met. **However, we are not liable for errors in customer submitted files.**

## ARTWORK / DIE STORAGE

To assist our customers with reorders, we store all archived art files and dies (die cutting, foil, emboss, deboss, etc.) for **24 months**. At that point, if we have not received a written request for return, materials are recycled without notice.

## CHANGES / CANCELLATIONS

Changes to orders in progress may require additional cost and/or time. Cancellation after work has begun requires payment for work performed (preflight, materials ordered or generated and re-stocking fees). A minimum cancellation fee of \$50.00 (P) is applied once an order is entered into our system.

## COATINGS

**Aqueous** - Water-based coating that seals the ink against smearing. Adds no durability to the product. If necessary, an overall aqueous coating (gloss, satin or matte) is applied FREE on print orders. **If a coating finish is not specified, gloss will be used.** Matte coating can alter the appearance of print color. ♻️ Our aqueous coatings are recyclable.

**Aqueous Soft-Touch** - A special effect matte aqueous coating that gives the product a soft or suede-like feel. Adds no durability to the product. It needs to be applied to a coated sheet and requires an additional 48 hrs. production dry time. When used on overall solid black (or dark PMS color), it has a tendency to show imperfections. Like any matte coating, it can alter the appearance of print color. See price tables or call for additional charge.

♻️ Soft-Touch aqueous coating can be recycled.

**Lamination** - Bonds a strong, protective film of plastic to the sheet. Most durable of the available coatings. Available in gloss, matte or Soft-Touch finish. Matte or Soft-Touch lamination can alter the appearance of print color. See price tables or call for additional charges.

♻️ Plastic lamination is not recyclable.

**Spot Coatings** - We have a wide range of spot coating options and applications to achieve a gloss/matte combination effect. Costs vary depending on material and if coating is applied in-line or off-line. Call for information and assistance.

**MAILERS:** let us know your mailing requirements prior to production. A spot coating may be necessary if using inkjet.


**UV Coating** - A HIGH GLOSS finish that seals the ink against smearing. Adds no durability to the product. Exposure to ultra-violet light cures the finish to a brilliant shine. Needs to be applied to a coated paper (C1S or C2S), such as our Semi-gloss White. Tends to fingerprint on large solid areas of dark ink (wipes away easily). You cannot write or inkjet on UV coating. See price tables for additional charge. ♻️ Our UV coating is 50% renewable with 30% soy content and can be recycled with other mixed waste.

## DAMAGED GOODS / CLAIMS

**In the case of cartons lost or damaged in transit, the liability is that of the carrier and not Admore® or ColorWorx®.** Please mark the shipper "received damaged". It is important to inspect all materials upon arrival. Cartons may be opened for inspection, **but do not dispose of damaged merchandise or containers**. A claim must be filed with the carrier within **10 days** after receipt of merchandise. A digital photo is helpful in filing a claim with the carrier. Please contact your dealer immediately if you have received damaged merchandise. **All other claims must be made within 30 days of delivery.**


## EMBOSSING / DEBOSSING

See price table for size of copy area included in price. Emboss area Includes one area, single level raised (lifted above paper level). Deboss area includes one area, single level lowered (recessed below paper level). Copy is raised or lowered to the maximum depth allowed by the stock and your copy design. Copy needs to be 1/8" away from all sides and edges. Please call for an estimate when combining embossing or debossing with printing; or debossing with foil. Multi-level or sculptured emboss is available.

**Emboss/Deboss Artwork Note** - Thick, larger copy is best. Recommended minimum line thickness is 2 pt.  Increase point size/weight accordingly. Certain copy is best avoided, including: serif/thick-thin type styles, screens, fine lines and copy with intricate detail. Submit one color art in the size you want to appear on folder (consider maximizing the allowable square inches found in the price table). Convert type to outlines and send vector (.EPS) art. No RGB, .JPG, .GIF or web images. ♻️ Embossing or debossing has no impact on a sheet's ability to be recycled.

## FOIL STAMPING

See price tables for size of one copy area included in price. See inside back cover for standard foil colors. We can order custom and special effect foil colors. Non-metallic and pearlized foils will look different when used on dark stocks. Please call for an estimate when combining foil stamping with printing.

**Foil Stamp Artwork Note** - For most type styles, minimum point size is 8 pt. Increase size for serif/thick-thin type styles. To avoid loss of detail and plugging do not use ultra-light and script type styles, screens, thin lines and copy with intricate detail and gaps no closer than 1 pt.  Submit one color art in the size you want to appear on folder (consider maximizing the allowable square inches found in the price table). Convert type to outlines and send vector (.EPS) art. No RGB, .JPG, .GIF or web images.

♻️ Paper products selectively decorated with foil are recyclable (more information at [fsea.com](http://fsea.com)).

## OVERRUNS OR UNDERRUNS

Due to the number of production processes involved in the manufacture of your folder, it is not possible to determine the exact quantity we will complete. Please indicate your desired quantity using one of the following methods:

**Standard Trade Practice** - Billed for the exact quantity shipped, not to exceed 10% over or under the quantity ordered.

**No Overs** - Must be indicated on order. Order could run short by more than 10%. Billed for the exact quantity shipped.

**Exact Quantity** - Add 10% to the price for the special handling involved. No additional handling fee is applied to digital print products or prepaid orders.

**No Unders** - Your order may run over by more than 10%. Billed for the exact quantity shipped.

(continued on page 48)

# IMPORTANT INFORMATION

## PRINTING - DIGITAL

**Four Color Process Only** - In general, digital printing is more cost effective on smaller quantities and has shorter turn-around times. It also gives you the opportunity to print variable text or images (additional charge). As quantities go up, offset printing is usually the better choice, because the unit cost goes down. If you're planning to print using the Pantone® Matching System, offset printing will give you the best match since it uses Pantone inks. Digital printing simulates PMS colors using four color process toner inks, so color matching is less accurate. Large solid areas and screen tints produce better on an offset press. **Digital printing will not match offset printing.**

**Digital Printing Artwork Note** - Graphics MUST be CMYK; not RGB or PMS.

## PRINTING - OFFSET

**Four Color Process** - The four color process print base shown in the tables includes process printing in any location on the front and back covers, plus pockets (one side of the sheet). If necessary, an overall aqueous coating (gloss, satin or matte) is applied FREE. We print to industry standard ink densities on press. **If your project requires an exception to this, or needs to match a sample, it must be clarified and approved prior to production.** Inks will appear different on uncoated or non-white stocks.

**Process Artwork Note** - Process graphics MUST be in CMYK and not RGB. We are not responsible for color shifts that may occur when PMS or RGB files are converted to CMYK. **Do not rely on color monitors for accurate color representation.**

**PMS Colors** - Unless specified otherwise, the print base shown in the tables includes one or two PMS ink color(s) in any location on the front and back covers, plus pockets (one side of the sheet). No heavy coverage (up to 35% coverage allowed). If necessary, an overall aqueous coating (gloss, satin or matte) is applied FREE. Orders MUST specify a PMS number or a color match charge of \$50.00 (P) per color will be applied. We print to industry standard ink densities on press. **If your project requires an exception to this, it must be clarified and approved prior to production.** Choose ink colors that are darker than the stock you select. Inks will appear different on uncoated or non-white stocks. Please call for an estimate when combining printing with embossing or debossing or foil stamping. Additional ink color and heavy coverage charges are found in the price tables.

**PMS Printing Artwork Note** - Define colors as spot color and not RGB or CMYK. Submit vector (.EPS art) with all type converted to outlines or 1200 dpi .TIF file. No RGB, .JPG, .GIF or web images.

 Limited ink coverage of non-metallic inks is preferred for recycling.

**Heavy Ink Coverage** - Refers to the increased amounts of ink necessary for solid blocks of color or ink coverage exceeding 35% or more. We will notify you of the additional charge prior to production. An overall aqueous coating (gloss, satin or matte) is applied FREE on coated stocks.

 Heavy ink coverage is difficult to de-ink and is not suitable for recycling.

## PRODUCTION TIME

Average production time is noted for each item. Multiple processes require the most production time. Items requiring special estimates vary in production time. Production days are Monday through Friday, excluding Holidays. **Production time does not begin until credit is approved, all correct artwork components and order information is received & reviewed. Normal production time is required after return of proof.**

**Rush Schedules** - Schedules can often be adjusted based on the specifics of your order. **Be sure to tell us when you need it.** We frequently ship jobs early, however, if you need us to guarantee an early ship date, extra charges may apply. Expedited methods of shipping are available for an additional charge.

## PROOFS

**Available upon request.** Your first PDF proof is FREE. Four Color Process orders (excludes Digital Folders) have the option of receiving a FREE color digital proof instead. Allow 2-3 working days to send proof.

**Changes to proofs**, additional proofs and actual press proofs, incur additional charges.

**Approval or changes** need to be indicated in writing. We cannot guarantee color matching to customer supplied proofs. **Normal production time is required after proof approval.**

**ColorWorx® Proofs** are available upon request. Your first PDF proof is FREE. A Digital Press Proof is available for an additional charge.

## RIGHTS TO PROMOTE

The plant reserves the right to use **all products** produced by the plant in the plant's advertising, promotional literature, displays and sample programs unless instructed otherwise in writing by the dealer at the time the order is placed. In addition, the purchaser agrees to assume any liability resulting from actions or demands brought against the manufacturer for patent or copyright infringements. Logos and other imprints shown in this catalog are for illustrative purposes only. They do not imply endorsement, nor are any items with these logos for sale to anyone other than parties authorized by the owners of such designs.

## SAMPLES

We carry a large assortment of sample products, available by graphics and industry. Let us know your requirements and we will be happy to send them via ground shipping FREE of charge (in the 48 contiguous states). Additional charges apply for overnight or air shipments. **All samples have a product ID label. If you need to reference a sample sent for any specifications, please refer (or send a photo) of this label.** NOTE: Not all combinations of options (stock color, foil color, ink color, emboss or deboss technique, coating finish, etc.) are available on every sample item.

## SHIPPING

Freight F.O.B. factory in Michigan.

We normally ship UPS ground delivery inside the contiguous U.S.A. For larger shipments, we use more economical motor freight. If you desire air shipment, please advise us and specify your carrier. If none is specified, we'll choose an efficient carrier. **Inside deliveries must be indicated on order. We cannot be held responsible for arrival date of shipment.**

## SPLIT SHIPPING / SPECIAL PACKAGING

We will split shipment to two destinations FREE of charge. There is \$25.00 (R) charge for each additional destination. Special packaging requests may incur additional charges for custom boxes, etc.

## STOCKS

Custom stocks are available upon request. Stock selection, manufacturers or availability may change without notice. All stocks are subject to occasional mill variations in texture, weight or color. **Not all stocks can be printed on (ColorCoats, MarbleCoats, etc.) or manufactured on all products.**

## UNION LABEL

Our union label can be added to any imprint upon request for no additional charge. Products are manufactured in the U.S.A.

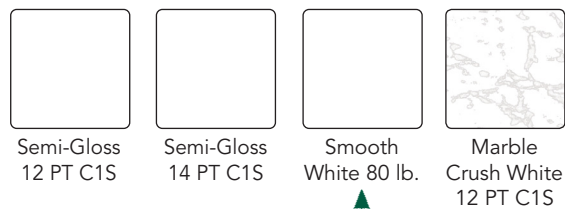




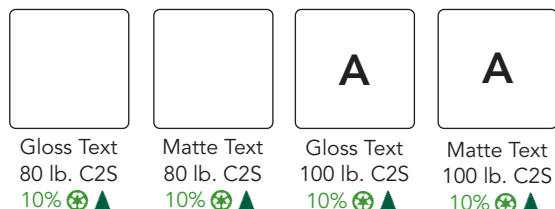
# COLOR CHART

Colors are printed process representations. Consult actual stock swatches or PMS book for color accuracy.

## Base Stocks

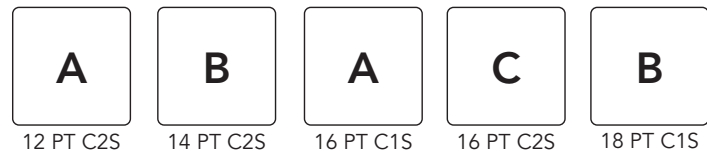


## Inserts / Brochures



	Contains 10-100% post-consumer recycled fiber
	FSC® mill certified paper from responsibly managed forests
	Contains 15% hemp fiber
	Best eco-friendly choice

## Semi-Gloss



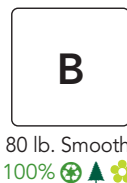
## 100 lb. Smooth



## 80 lb. Vellum



## Eco White



## Eco Kraft



- Sheets can vary in color
- Not available on all items

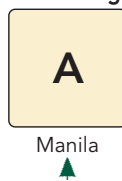
## 100 lb. Hemp



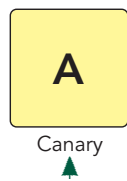
## 80 lb. Felt



## 150 lb. Tag

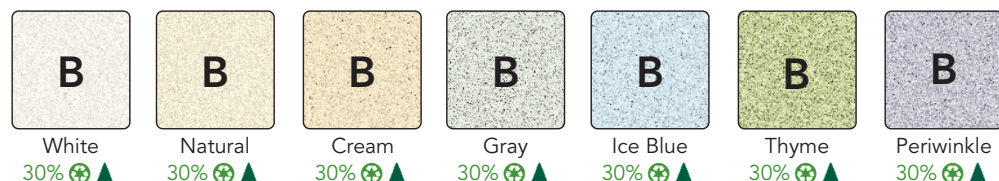


## 140 lb. Index



- No heavy ink coverage
- Not available on all items

## 80 lb. Fiber



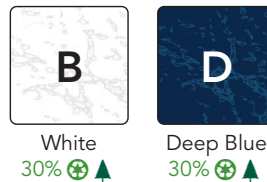
## 90 lb. Hopsack



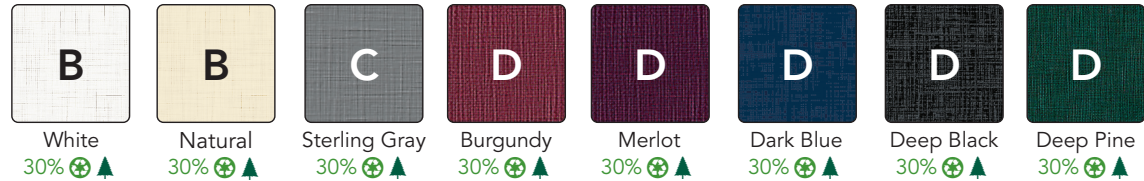
## 80 lb. Tweed



## 90 lb. Cordwain



## 100 lb. Linen



## 120 lb. Duplex Linen



## 14 PT C1S MarbleCoat



## 14 PT C1S ColorCoat



## 100 lb. Vellum Pop-Tone Papers



NEW! MOSAIC PAPERS

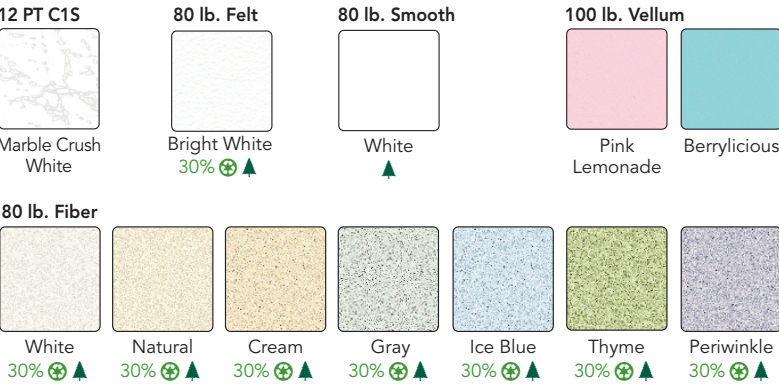
Call for estimate • More colors available.

100 lb Vellum

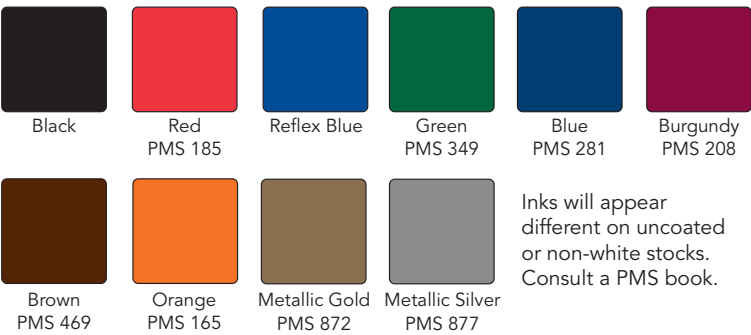


DOCUMENT FOLDER COLOR CHART

Standard Stock Selections for PMS Document Folders.



Standard Ink Colors for PMS Document Folders.



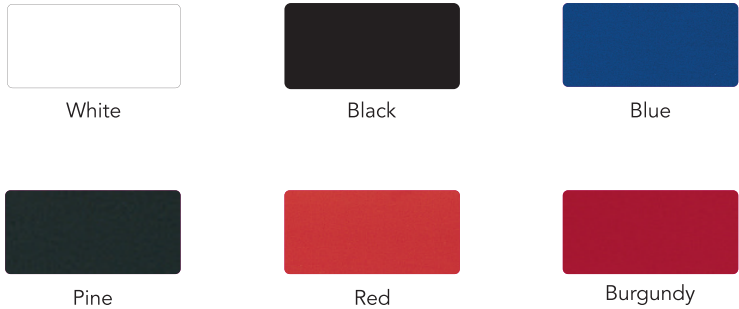
DIGITAL FOLDER COLOR CHART



METALLIC FOILS Clear and special effect foils are available – just ask.



NON-METALLIC FOILS Colors will look different when used on dark stocks.



WE LOVE FOLDERS

Foil Plus One-Level Emboss



One-Level  
Blind Emboss



Ink Plus  
One-Level Emboss



One-Level  
Blind Deboss





# Admore®

Presentation Folders & More

[admorefolders.com](http://admorefolders.com)

Cover: Printed in four color process on 100 lb. Gloss Cover with Spot Gloss/Matte Coatings  
Pages: Printed in four color process on 80 lb. Gloss Text with Gloss Aqueous Coating

®  179

Printed in the U.S.A.