

## **Pressure Seal**

Pressure seal is a no envelope solution that reduces the multiple steps often required for reoccurring mailings, saving you time and money.

Call us today for price quotes, questions or to place your order!



## VersaSeal®

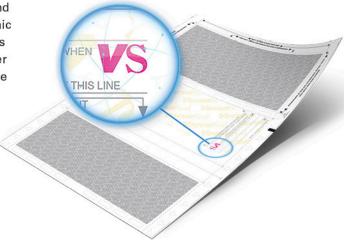
VersaSeal® is the most efficient mailing solution for any kind of business and any size user. Our equipment and documents eliminate envelopes and bypass labor intensive activities like folding, stuffing and sealing. With unlimited options for custom products and a full line of stock items, we can help you design a system that will meet your needs.

Some Benefits and Features Include:

- Saves Time and Labor
- Eliminates Envelopes
- Full Line of Stock Items
- Unlimited Options for Custom Products
- One to Six Colors
- High Security
- Any Size User or Business
- Payroll, Accounting and Direct Mail (Snap Packs)

#### Thermochromic Icon

A thermochromic icon is standard on all VersaSeal® checks. Thermochromic inks react to changes in temperature. If you touch or blow on an image printed in this ink it will disappear and reappear after it cools. Thermochromic ink's reaction to temperature changes cannot be replicated on a color copier or laser printer therefore ensuring the authenticity of the document.



### VersaSeal® SecureX™

An 8½" x 14" pressure seal form that makes hidden information nearly impossible to view without opening properly or destroying the form. Variable data is applied and forms are folded and sealed. The information is hidden using a unique set of glue lines around the information and a series of blockouts on multiple panels. The information is only revealed after the form is opened and a special die-cut tab is pulled back.

#### Useful For:

- Contests
- Grade Reports
- Test Results
- Promotions
- Billing Information
- Tax Information
- Receipts
- Investment Information
- PINs



## **Envelopes**

Envelopes are an efficient, cost-effective manner in which to display and promote the name of your organization. Our extensive selection can accommodate your stock or custom envelope needs.

Call us today for price quotes, questions or to place your order!



## **Stock Envelopes**

Stock envelopes can be produced in a variety of sizes, shapes, styles and colors. We have a large selection of stock envelopes with multiple standard window placement options.

We offer our customers a competitive advantage by die-cutting most of our envelopes from rolls rather than sheets, substantially reducing paper costs and spoilage.

#### Options Include:

- Various Standard Sizes
- Window Placements
- Catalogs
- Booklets
- Side Seams
- Four-Color Process

## **Custom Envelopes**

A custom-size envelope or window configuration can be manufactured to fit almost any item. Whenever there is a problem fitting a document or other item into a standard envelope, let us help you develop a custom envelope to meet your needs.

#### Available Features:

- Latex Self-Seal
- Custom Dies & Window Placement
- Integrated Envelopes
- Four-Color Process
- Custom Sizes
- Custom Tints



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## Financial Envelopes

Customize your institution's financial envelopes for an effective way to enhance your professional image. Matching letterhead and envelopes are also available. Or, choose from our many standard stock options in one to four colors. Want to spread some holiday cheer? Our holiday collection offers a wide assortment of products to meet the needs for any occasion.

**LANDOW** IMPORT

VISUAL

#### Envelopes Include:

- Drive-Up Teller/ATM
- Coupon
- Teller Daily Balancing
- Statement
- Currency Gift

#### Holiday Collection Includes:

- Hundreds of Popular Designs
- Currency, Drive-Up & Gift Card Envelopes
- Teller Receipts
- Statement Enclosures

## Presentation Folders & Packaging

Image is everything!
It is vital that your
handouts, reports and
other marketing materials
are packaged with a
look that captures the
attention of your
audience and allows
your hard work to be
recognized.

Call us today for price quotes, questions or to place your order!



#### Presentation Folders

We have numerous standard designs with an assortment of sizes and variations including reinforced edges, 3 panels, high-capacity pockets, and legal size. Our Economy and Quick-Ship items are available to fit every budget and need.

Features such as foil stamping, embossing, laminating and Soft-Touch coating can give your piece a polished look that is sure to convey professionalism.

#### Great For:

- Media, Education & Personnel Recruitment Kits
- Real Estate, Mortgage & Home Improvement Packages
- Medical, Dental & Optical Information
- Banking, Tax & Financial Documents
- Vacation & Resort Packages
- Hotels, Country Clubs & Convention Centers

## **Eco-Friendly Products**

A variety of eco-friendly options are available to turn any presentation or packaging product a bit more green. We can even help you market your eco-friendly choice by adding the appropriate environmental logo to your project.

### Options Include:

- 10-100% PCW Recycled & Certified Stocks
- Low VOC, Vegetable Based Inks
- Safe, Water-Based Coatings
- Paperless Proofing Options





Recycled & Certified

## Binders, Mailers & Packaging

Manage all of your presentation materials while utilizing customized capacity and design. Mailable expansion portfolios are a great way to reinforce your brand and reduce shipping costs.

Consider a binder with coordinating index tabs for superior organization.

#### Products Include:

- Sales Boxes
- Paper, Vinyl & Poly Binders
- CD/DVD Packaging
- Photo Holders
- Key & Gift Card Holders
- Regular & Expansion Portfolios
- Tuck & Tear Strip Mailers



## Report, Tax & Certificate Covers

The work you do will surely capture attention when presented in one of our distinctive covers. A full line of premium stocks, 24 in-house foil colors, PMS and process printing make enhancing your cover easy.

#### Great For:

- Proposals
- Contracts
- Client File Copies
- Awards of Merit
- Promotion Notices
- Years of Service Awards



## **Security Products**

With state-of-the-art equipment and highly trained professionals, we provide practical and affordable security documents and internal bank forms.

Our unmatched security capabilities include thermochromic inks, holograms, micro printing and more background options to help protect your business against theft and fraud.

Call us today for price quotes, questions or to place your order!

## **Negotiable Documents**

We provide premium quality on a complete line of products and services to meet your financial document needs. Security features on negotiable documents for your financial institution include: chemically reactive papers, thermochromic inks, high-resolution borders, plus others to keep your documents safe.

We recognize that user preferences vary widely so we offer stock, semi-standard and custom documents. Choose from a variety of options for customization including: sizes, paper colors, inks, numbering and designs.

#### Available For:

- · Cashier's Checks
- Money Orders
- Certificates of Deposit
- Voucher Checks
- Certificates

- 3-On-A-Page Checks
- Bank Drafts
- Gift Certificates
- Titles



See the Check section for other negotiable documents.

## **Non-Negotiable Financial Documents**

We have a wide variety of standard non-negotiable stock products for the financial industry. We can also customize your document to meet your needs. All of our non-negotiable documents feature MICR quality variable imaging.

#### Documents Include:

- Internal Bank Forms
- Cash In/Cash Out Tickets
- General Ledger Debits/Credits
- Counter Forms
- Notices





## **Security Anti-Fraud Envelope**

The SAFE™ sleeve is constructed with a unique conductive layer inside, preventing the possibility of the RFID chip from emitting a readable signal into the airwaves. The need to block this signal continues to grow in demand as more and more financial, health and security institutions convert from magnetic strips to RFID technology.

#### Features/Benefits Include:

- Deflect RFID
- Protect Personal Information
- Tear Resistant
- Custom Printing Available

### **Forms**

You require forms that work for your business at the office or on the road. We provide custom or imprinted manual register forms, snap-a-part or booked forms that can travel with you.

Use forms that work with your software as you prepare your statements, invoices or purchase orders.

Call us today for price quotes, questions or to place your order!



## **Stock & Imprinted Business Forms**

Define your business with an attractive, professional form designed for you. Choose from imprinted or blank forms and checks as well as supplies for nearly every type of business.

Vertical Markets Include:

- Automotive
- Landscaping
- Hospitality
- Human Resource
- Home Repair & Construction
- Jewelry & Gifts
- Medical
- Florist
- Transportation & Shipping

### Jumbo Rolls

Jumbo rolls are available to optimize performance in high-speed, roll-fed printers. Custom-produced rolls are available in up to 50" outside diameter, from blank to four-color process, with up to eight colors, UV dryers and a variety of custom features. A wide range of capabilities including 3", 5" or 6" cores, a variety of sizes, paper stocks and colors, perforations and punching, numbering, die-cutting and security features are all available in jumbo roll forms.



## **Traditional Forms/Specialty Forms**

We specialize in the custom forms you need for your business. With an endless variety of sizes, constructions and options like four-color process, desensitized ink, binding and fulfillment you can have your form your way.

first care

#### Types:

- Continuous
- Laser
- Unit Sets
- · Sales Books
- Register Forms
- Guest Checks
- Flow Sheets
- Time Tickets
- Subscription Order Forms



Carlsbad National Bank



## Variable Imaging

Variable Data Printing is used to customize every document within a printed job. Black or red ink comes standard, but other color options are available. We offer a wide range of numbering types and sizes. From a simple UPC symbol to a complex direct-mail/fulfillment package, we can get the job done.

#### Available On:

- Inventory Tracking Forms/Labels
- Product Marketing
- Invoices & Tax Forms/Labels
- Parking Tags
- Order Tracking Tags
- Managing Materials & Information
- Healthcare Chain of Custody

## Labels, Tags & Affixed Products

Labels, tags and affixed products can have many different functions including retail, inventory, information and warning.

We have the products you need, whether it's for manufacturing, service, wholesale, transportation or something completely different.

Choose from a custom product or one of our convenient stock formats.

Call us today for price quotes, questions or to place your order!



## **Custom Labels**

There are infinite possibilities to choose from to design the perfect label for your individual needs. Custom made die-cuts, stock designs, variable imaging and four-color process printing are just a few of the features that we offer to make your labeling job outstanding.

### Options Include:

- Custom & Express Labels
- Thermal Imaging
- Form/Label Combinations
- Special Materials
- Variable Imaging Bar Codes & Numbering
- Foil Labels
- Rolls, Fan-Folded & Sheets

## Stock & Custom Tags

Tags come in all shapes, sizes and substrates and, with our variety of stock and custom options, we can fulfill your request. Choices such as four-color process printing or special die-cutting provide attention-grabbing effects that will be sure to stand out for your product and business.

#### Choices Include:

- Roll Tags
- Special Materials
- Dual Web Tags
- Continuous
- Self-Laminating
- Multi-Part Tags
- Selection of Attachments







### **Affixed Products**

Affixed elements can be added to a wide range of paper stocks and to single or multi-part documents. Formats such as laser and impact compatible are also available.

#### Affixed Solutions Include:

- Cards
- Labels
- Magnets
- Static Clings
- Repositionable Adhesive Patches
- Holograms

## **Integrated Products**

Implementing an integrated solution can save time and money by streamlining multiple tasks into one document.

Integrated labels
manufactured with
special adhesives support
markets where security
and protection from
tampering are necessary.

Integrated products can assist in grabbing your customer's attention and building brand recognition when used as unique marketing pieces.

Call us today for price quotes, questions or to place your order!



## **Integrated Cards**

Integrated cards serve multiple functions and are available in a variety of styles with custom or stock logo options. Laminates are applied to the front, back or both sides of the die-cut area to determine the thickness, finish and toner compatibility of the card.

Card Styles Include:

- Perforated Cards
- Laminated Cards
- Self-Encapsulating Cards
- Butterfly Cards
- Fold-Over Cards



## **Multifunctional Forms**

Multiple tasks can be combined into one document and result in cost savings and reduced processing time.

#### Available Combinations:

- Shipping Labels & Invoices
- Return Shipping Labels
- Packing Lists
- · Chain of Custody





## Security & Special-Adhesives Labels

Integrated labels are the secure solution for a variety of applications in many different markets.

#### Options Include:

- Tamper-Evident Labels
- Imaging Liners
- Freezer-Grade Adhesives
- Variety of Options and Solutions

## **Specialty Integrated Products**

Integrated envelopes, magnets, scratch-off cards and decals engage the reader and are ideal for promotions and direct mail.

#### Available Features:

- Specialty Laminates
- Printed Liners
- Holograms
- Barcoding



## Checks

We offer you flexibility in ordering the software accounting checks you need for your business.

From standard designs to complete customization, your checks will be professional, attractive and will have the top security features in the industry.

Call us today for price quotes, questions or to place your order!



#### Secure Laser Checks

Software Compatible Checks are available in three tiers that offer various levels of security options, background patterns and colors. Even the most basic level can be ordered in up to three parts and has security features that exceed industry standards. You can customize these checks at any tier with logos and imprint ink color. Some customization has a slight additional charge.

### **Custom Checks**

Tailor your checks to work for you. Our experts will produce checks to work with your software and the options are endless. Use your company colors, logo and any other information to make your checks unique.

#### Available With:

- Four-Color Process Printing
- Many Standard Ink Colors Available
- Variety of Security Features

## **Blank Checks**

If you print your own checks or just the MICR line, partially or non-imprinted checks are available in multiple check positions and perforations to match your software.

### **Continuous or Sets**

Whether you order standard or custom continuous checks or custom check sets, multiple security options are available.

Find other secure printing options in our Security Products section.

## Standard Security Features Available on All Tiers:

**Invisible Embedded Fibers** – Only seen under black light, these fibers are embedded into the paper stock for most of our check products.



Microprint Endorsement Lines – Appearing as a solid pattern to the naked eye, these words are printed so small that they cannot be replicated by most copiers or scanners.



Thermochromic Icon – An icon printed in thermochromic ink reacts to changes in temperature.



Warning Band – A printed message that calls attention to the security features that protect the document.



Padlock Icon – An indicator to all parties accepting checks that additional security features have been incorporated, only authorized by the Check Payment Systems Association.



Diagonal Dimensional Backer – Different spacing of diagonal lines used in the check backer deter altering by cut and paste method.

## High Security Features Vary by Tier:

Artificial Watermark – These can be viewed while holding the document at a 45 degree angle. Copiers and scanners capture images at 90 degree angles and cannot read these marks.

True Fourdrinier Watermark – A True Fourdrinier Watermark is a faint design pressed into the paper while it is being manufactured. When held to the light, these watermarks are easily visible from either side of the paper. Copiers or scanners are not capable of replicating True Fourdrinier Watermarks.



Chemical Reactive Paper – Produces a stain when activated with ink eradicator-class chemicals.



Chemical Reactive Box – When checks are printed on Chemical Reactive Paper, there is a warning box that calls the attention of the check verifier.



**Hologram** – Multicolored threedimensional image that appears in a reflective material when viewed at an angle.



Invisible Fluorescent Logo – A logo printed in invisible fluorescent ink can only be seen when viewed with a black light. Very useful for authenticating a document.

**Toner Adhesion** – A chemical coating that fuses the toner to the sheet thus preventing the removal of toner with tape or by scraping.

Visible Embedded Fibers – These fibers that are within the paper stock can be seen with the naked eye.

## Ultimate Security Features Vary by Tier:

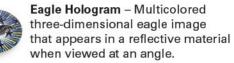
Unique Image-Shifting Pantograph

– An image shifting background that cannot be duplicated.

## Overt & Covert Fluorescent Icons - Fluorescent inks that can be seen

with, and without, a black light for authenticating a document.

Survivable Image – Special printing technique renders portions of the check invisible when scanned, enabling verification of original document via the stored check image.



# Commercial/Digital Printing & Promotional Products

When you want to promote your products, communicate your message and showcase your company's image, turn to our colorful line of printing.

We have the knowledge, capability and expertise to provide you with a variety of short to long run commercial products and advertising specialty items.

Call us today for price quotes, questions or to place your order!

## Promotional Flyers, Sell Sheets & Brochures

Get noticed! Create sales tools to showcase your latest products and services. All products are available in full color with a variety of folding options, and matte, gloss or 10% PCW recycled text stock.

#### Great For:

- Sell Sheets
- Marketing Collateral
- Handouts

- Brochures
- Inserts
- Newsletters



## **Plastic Cards**

Try One, Try Them All

We have your plastic card solutions. Magnetic stripes, barcoding, numbering and quality photos are available to meet your needs. Upon request, a union tagline can be added.

Available options include lanyards, badge clips, gift card holders, sleeves and hang carriers. Choose from a card thickness of .013" or .030". Cards are standard credit card size 3%" x 21%" with round corners.

#### Useful For:

- Membership Cards
- Gift Cards
- Business Cards
- Key/Access Cards
- Photo ID Cards
- Loyalty Cards

## Business Cards, Postcards, Table Tents, Rack Cards & More!

Put your business on display in full color! We offer a variety of economical products for point of purchase displays, political campaigns, neighborhood distribution, direct mailings, new business openings, special offers and more.

#### Options Include:

- Quantities as Low as 500
- 14 pt. C2S Cover Stock
- High Gloss UV Coating on One Side
- Four-Color Process EcoSmart Inks
- Union Made in the USA



## **Custom Printing**

We offer professional quality printed pieces including packaging, postcards, stationery, catalogs, coupons, boxes, newsletters, floor displays and just about everything you could request. Our Point-of-Purchase programs are the most efficient in the industry and are a perfect complement for direct mail campaigns.

#### Available Options:

- Blind, Tint, Multi-Level & Sculptured Embossing
- Four-Color Process
- Foil Stamping
- Die-Cutting
- Laminating
- Spot & Flood-Coat Varnishing
- UV Coating
- Printing on Litho & Plastic
- Specialty Stocks, Mounting
- Imprinted Ribbon Rolls



## **Advertising Concepts**

Leave your name behind with personalized specialty products. At fundraisers, campaigns, tradeshows, or any special event, take advantage of every opportunity to promote your business with a memorable giveaway.

With our high quality manufacturers you can put your logo on nearly any item you choose, including a large array of adhesive notes.

#### Options Include:

- Thousands of Popular Specialty Products
- Various Sizes, Color Options & Quantities Available
- Customized Cube or Die-Cut Adhesive Notes



## **Awards & Ribbons**

We construct a wide variety of silk acetate ribbon products designed specifically for the awards industry. Our quality, handcrafted products are perfect for any occasion. We offer sequential numbering along with a variety of styles, sizes, colors and custom options.

#### Styles Include:

- Handcrafted Rosettes & Ribbons
- Banners & Pennants
- Beauty Sashes & Armbands
- Celluloid Buttons
- Stock, Personalized & Foil Certificates
- Imprinted Ribbon Rolls



